

# AUTHOR & JOURNALIST

## CURRENT PROSPECTS FOR THE WRITER



## LAST-MINUTE NEWS FROM EDITORS . . .



## TRAVEL TRAILS to TRAVEL TALES



PEARL ANOE

## CONTESTS & AWARDS



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## Midyear Market Guide

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### Some Comet Highlights

- The author's income from sales on *And What of Tomorrow* was \$1100 before the book was even published. Now in second edition.
- One million readers read about *Unconventional Prayers* in the Bell syndicated column.
- Sara Mason sold more than 1200 copies within three weeks after publication.
- *Miracle in Mississippi* has gone into a second edition, with payments to the author in excess of \$3000.
- Over fifty reviews and feature stories were obtained on *Inside the State Department*. In its second edition the author's income and royalties exceed \$4000.
- Cartoons from Betty Kittrell's second Comet book, *Miserable Me*, were sold on a royalty basis to College Hall Greeting Card Company.
- *The Constant Rebel* was accepted by H. W. Wilson Standard Catalog Series buying guide.
- Chapters from Betty Dean's *Glamourway Reducing Handbook* were sold to *Your Health* magazine.
- *Life of St. Josaphat* is catalogued and sold through The Catholic Book Inventory.
- *That Fabulous Captain Waterman* by David Weir was serialized in a California newspaper.
- A Braille translation was made of *Immigrants All-Americans All*.
- More than 1500 copies of *Pittsburgh* were sold in one month.

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SYRACUSE POST-STANDARD:  
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PHILADELPHIA INQUIRER:  
*Palace of Dim Night*  
MILWAUKEE JOURNAL:  
*My Pupils And I*  
LONG ISLAND PRESS:  
*Unconventional Prayers*  
ABILENE REPORTER NEWS:  
*Thorns Of Defense*  
HOLLYWOOD CITIZEN:  
*It's Startling*  
ATLANTA JOURNAL:  
*The Amazing Mr. Mocker*  
ROCHESTER TIMES-UNION:  
*Country Echoes*  
PITTSBURGH COURIER:  
*What Ye Sow*

#### Authors on the Air

"We would be very happy to review *White Angel Kitty* on our morning show, *Open House*." WMBR-TV  
"Thank you for your nice letter in which you thank us for interviewing Elizabeth Maddox Huntley. It was our pleasure." WWRL  
"Please have Madge Brissenden contact us regarding an interview on the daily show." KFOX  
"Please forward Miss Short's (*Two Towels And An Orange*) address and we'll get in touch with her for an interview." KLIX-TV  
"Thank you for your information concerning Peyre Gaillard. I would be very happy to interview him concerning his book." WGST  
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# AUTHOR & JOURNALIST

Founded in 1916

NEWELL E. FOGELBERG, Editor  
VOLUME 45 NUMBER 7  
JULY, 1960

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JULY, 1960

## Palmer Graduate Now Leading Author

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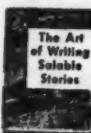
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## Contests and Awards

### Saxton Fellowships

The Eugene F. Saxton Memorial Trust reports that there is no time limit on the filing of applications for its fellowships. These are awarded to talented writers to enable them to have free time in which to finish book projects in the fields of fiction, non-fiction and poetry. In the latter case preference is given to booklength narrative poems; fellowships are seldom awarded for the completion of collected short miscellaneous poems. A Saxton Fellowship consists of an outright grant of money for living expenses while writing, not for attending schools or colleges. Information and application blanks may be obtained from the Eugene F. Saxton Memorial Trust, 49 E. 33rd St., New York 16. Return postage should accompany requests for this information.

### Agricultural Writers

The 1960 Agricultural Writers Awards will be open to magazine and free-lance writers for the first time, in addition to weekly and daily newspaper farm editors and writers. Deadline for the 1960 program will be Oct. 15, 1960 and the entries must have been published since Oct. 16, 1959. The \$1,000 in awards includes \$500, first place; \$250, second; \$100, third and three \$50 awards. Plaques will also be awarded cash winners. Prospective entrants should write to the Agricultural Writers Awards Committee for complete details and entry blanks. Requests should be mailed to the United Farm Agency office at any of these three addresses: 681 Market St., San Francisco; 2825 Main St., Kansas City or 501 Fifth Ave., New York.

### Winners

Miss Ann Holmes, The Houston Chronicle's fine arts editor, has been awarded a Guggenheim Fellowship for the study of theater, art and music in the United States. Susan Andes, of Mexico City, is the winner of the fourth Jack and Jill Serial Story Award Contest. Allen Drury has won the 1960 Pulitzer Prize for fiction, for his *Advise and Consent*.

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AUTHOR & JOURNALIST





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## Texas Poetry Contest

The Poetry Society of Texas announces Oct. 1, 1960 as the deadline for all entries in their annual Contest. The many categories are open only to members of the Society with the exception of five awards which are open to non-members. For detailed information on rules and requirements write Faye Carr Adams, Corresponding Secretary, 4244 Skillman, Dallas 14, Texas.

## MacMillan Fiction Awards

The Macmillan Company, 60 Fifth Ave., New York 11, N. Y. announces its annual prize of \$7,500 for fiction. Of this sum \$2,500 will be an outright award, and \$5,000 will be an advance against all royalty income. The contest will open on Dec. 1, 1960 and close on Feb. 28, 1961. Only those manuscripts which are in the house and under consideration during this three month period will be eligible for the award. The winning novel will be announced on or before May 1, 1961, and will be published in the fall of 1961. The contest is open to writers of every nationality.

Any work of fiction except mysteries, westerns, and juveniles will be deemed eligible for the contest provided: it is a complete and hitherto unpublished work in the English language. Unpublished translations into English from works in foreign languages will be eligible, but preference will be given to novels of particular significance to American readers. The entry must be no less than 50,000 words and no more than 200,000 words in length, typewritten double-spaced and on one side of the paper only. It must be uncommitted for any other publisher in the United States. As the publishers cannot be responsible for the loss of manuscripts, the author should be careful to retain a carbon copy. Manuscripts will be returned as soon as they have been fully considered.

No contest forms are required. Every qualified manuscript submitted during the contest period will automatically be considered for the award and all manuscripts submitted for the award will automatically be considered for publication in the usual way. A publishing contract may be offered for manuscripts other than the award-winning manuscript.

## Mystery Awards

The Cock Robin Mystery Award, also offered by Macmillan, awards a prize of \$2,500: \$1,000 to be an outright award and \$1,500 an advance against all royalty income. The contest may be entered by any citizen of a North American country, except writers who have already published under the Cock Robin imprint. Manuscripts should be submitted between Jan. 1, 1960 and Dec. 31, 1960, should be no longer than 75,000 words and no shorter than 55,000. All manuscripts and inquiries should be addressed to the Cock Robin Award Editor, and all submissions should be accompanied by a letter or note that the manuscript is to be entered for The Cock Robin Mystery Award. The winning story will be announced by March, 1961.

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## Last-Minute News from Editors . . .

The Young Catholic Messenger, 38 W. Fifth St., Dayton 2, Ohio, is overstocked on non-fiction of a general nature, but is still in the market for articles for and about children of 12-16, 800-1,000 words with good action pix where possible. They pay 2c a word and up, on acceptance.

Lodge, 1825 No. Beachwood Dr., Los Angeles 28, Calif., is a new opportunity for free-lancers in rural areas. It is a trade or business publication in every sense of the word. Its subtitle—"The National Monthly of Resort Management"—gives a good idea of the type of material for which they are looking. Basically, each article should relate how a particular resort operator solved one or more of the three basic problems inherent in the industry: how to attract guests, how to keep them happy while they are there, and how to bring them back again next year. General management articles will also be used: cost-cutting and time-saving techniques wherever they are found in the field of resort operation, including dude or guest ranch, the hunting lodge, fishing lodge and game preserve. Material on the more "fashionable" resort spas will rarely be used. Length includes anything from 200 to 2,000 words. Payment will be as high as 10c per word, depending on the relative importance of the subject and the editing required. Howard G. Myers is Editor and Publisher.

Today's Health, 535 No. Dearborn St., Chicago 10, is, at the present, interested in these categories: Basic medical advances, Nutrition, Recreation, Child development, Health education and civic improvement, and light, female-interest stories. The primary audience of *Today's Health* is now that of the young parents of America. Basic rate of pay is around 10c per word. Editor is Kenneth N. Anderson.

Gospel Trumpet Co., Fifth & Chestnut Sts., Anderson, Ind., is in need of material in the photo-feature and how-to fields for *Stories For Children*, published for beginners and primaries; *Friendways*, for juniors and *Youth*, for junior high and young people.

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Sports Digest, Barnes Publishing Co., 106 First St. S.W., Cedar Rapids, Iowa, is a new magazine which began publication last fall. It is sent to physical education instructors and athletic coaches all over the United States. It contains mainly instructional articles, somewhat technical in nature. Material is needed which is written by people in this field.

Family Recreation, published at the above address by Barnes Publishing Co., is a new bi-monthly aimed at an audience of families who enjoy sports and recreational activities. They are seeking instructional and practical hint-type articles (with good photographs) on such subjects as fishing, boating, swimming, skiing, bowling, archery golf, tennis, camping and most family-type recreational activities. Unusual vacations and travel stories used occasionally. Also need unusual how-to-do-it articles for recreational equipment or facilities such as "Landscaping Your Backyard Play Area," etc. Length 300-1,500 words, but can use short fillers. Pay 4c a word and up on acceptance. Also want 8x10 glossies, \$4 and up with captions. 4x5 transparencies, \$25 and up, inside; \$50 for cover (vertical).

Choice, The Christian Shopper's Guide, published by Christian Life Publications, Inc., 33 S. Wacker Dr., Chicago 6, Ill., is a new venture planned by the publishers of Christian Life and Christian Bookseller magazines. Sold only through Christian bookstores (not subscription) this magazine is slanted for the Christian shopper. Articles should appeal to both men and women. Choice is interdenominational and evangelical. Articles are about the people involved in the exciting business of writing and producing Christian books, records, films and gift items. Articles are not typical biographical sketches. They must be "behind the scene" glimpses built around some highly interesting adventure, plan, interest, hobby, etc., of the individual. Seasonal emphasis is also desired, photos are essential. Should be 500-1,200 words in length with copy tightly and colorfully written. Payment for articles is 3c per word, \$3.50 for quizzes and puzzles; photos \$3-\$5. A query will save time and money since interviews and photos are involved.

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**Life Association News, 608 13th St., N.W., Washington 5, D.C.** is now in the market for cartoons and will pay from \$7.50 to \$10 each for approximately 4 or 5 finished drawings each month. These will be used in the "Laff Lines" department and as filler in the back of the book. This magazine is the official publication of the National Association of Life Underwriters. It is sent monthly to 80,000 life insurance agents and managers who are members of affiliated state groups. Cartoons should therefore involve activity on the part of an insurance salesman or his manager—preferably in a humorous sales situation. Vertical drawings are preferred although they will look at roughs, provided they are accompanied by a stamped, self-addressed envelope. Sample copies of the magazine will be provided free upon request. They report in two weeks or sooner and payment is made on acceptance. Cartoons, roughs and inquiries should be sent to Robert E. Marsh, Associate Editor. (After Aug. 1, the address will be NALU Bldg., 1922 F St., N.W., Washington 6, D.C.)

**Scientific Age, 333 Park Ave., So., New York 10,** is a new semi-monthly magazine with first publication scheduled for late summer, 1960. They are particularly interested in hearing from authors who would like to do articles of a popular scientific nature. Range of subject matter is wide—from astronomy through genetics and psionics to zymurgy—and taboos are few (the primary one being dull, reportorial writing). The offbeat is welcome. Interested authors are encouraged to send for a detailed requirements sheet or to query the editor, Albert E. Sevcik, on article ideas before submitting manuscripts. Science fiction, fantasy, poetry and cartoons are also wanted. Payment is on acceptance and prompt notification is given of acceptance or rejection.

**B. P. Singer Features, 7861 Stanton Rd., Buena Park, Calif.,** current needs are clean romantic short stories, mysteries, six to twelve piece biographical feature, TV scripts for England and interviews with famous people (world known only). Address Kurt Singer, Editor.

**Flower & Garden's Merchandiser, 543 Westport Rd., Kansas City 11, Mo.** announces to free lance writers serving the trade journal field that beginning with the August issue, it becomes a national trade magazine. "Our reports are fast, we're a good volume market, and payment is always on acceptance," states Frank A. Bartonek, Editor. A sample copy of the magazine and a requirements sheet is available on request.

**Challenge, 475 Fifth Ave., New York 17** will change its format beginning with the October issue. It will go from a 5½ x 7½ to an 8 x 11 in size, articles will be longer, rates will be raised

for authors. Their chief interest, however, will remain the same: economic and public affairs. Address queries to Haig Babian, Editor.

**Crosier Family Monthly, Onamia, Minn.** wants to see some fine photo stories.

**Pinnacle, 5340 Florita St., Toledo 7, Ohio,** is asking for more and better quality short-shorts, essays and poems to compete for its three-times a year publication. Minimum payment is \$1-\$2 per creative piece accepted. These pieces are eligible to compete for the 1960-1961 "gold-looking" plastic pinnacle, which is awarded for the best contribution of the year (Pinnacle of Literature). Name of the winner will be on the statuette. There is also a free copy of the publication to each contributor. Elise Pinkerton Stewart, Editor.

**Railroad Magazine, 205 E. 42nd St., New York 17,** is in special need of writers familiar with steam, electric or diesel locomotives who can write anecdote-packed articles about them. "We never get enough such articles" claims Freeman Hubbard, Editor.

**Dodge News Magazine, Prince & Co., 5435 W. Fort St., Detroit, Mich.,** wants strong success stories of young men (25-35 years), regional recipes and big game hunting in U. S. adventures. **Parents' Magazine, 52 Vanderbilt Ave., New York 17,** could use practical baby care articles.

**Guns Quarterly, 8150 Central Park Ave., Skokie, Ill.,** is a new publication, spiral-bound, deluxe, with the same specifications as *Guns Magazine* (listed under General Magazines-B in this month's Handy Market List) except material should be more of the "timeless" "reference" type. All new material, not reprints from *Guns*. Payment is on publication, rates averaging slightly higher than *Guns*. Photos must be super. If in doubt, query. Editor, E. B. Mann; Technical Editor, Wm. B. Edwards.

**Hampton Press Syndication Bureau, Henley N. S. W., Australia, (Est. 1939)** is prepared to negotiate reprint rights of paperback novelettes and pocket books—detective, Western, adventure, etc., in Australia, Great Britain and the Continent. Also wants lively feature articles with pictures, dealing with TV personalities, pop-singers and rock 'n' roll artists. Short stories approximately 1700 words in length of crime and adventure. All material must be accompanied by sufficient Reply Coupons for their return.

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Science Digest, 959 Eighth Ave., New York 19, is looking for timely articles in physical sciences and new practical applications of technology. Carte Blanche, 8544 Sunset Blvd., Los Angeles 46, is a new quarterly designed for guests of Hilton Hotels. With an initial circulation of 200,000, the magazine will be distributed to guests of the hotel chain, commencing with its Fall issue in Oct. The 64-page periodical will supply a variety of articles on travel, entertainment, food, personalities, fiction, photos, drawings and cartoons in line with the quality of the prestige of the Hilton Hotels. Editor and Publisher is Frank Hiteshev. If Magazine, 421 Hudson St., New York 14, is in the market for short stories to 5,000 words; novelettes 7,000-10,000. H. L. Gold, Editor.

## CHANGES TO NOTE

National Business Woman is no longer a market for free lancers. It is all staff written or assigned through membership channels and other affiliations.

American Business has been sold to Geyer-McAllister Publications, 212 Fifth Ave., New York 10, has merged with another magazine and will be known as Office Management and American Business.

The Journal of Lifetime Living has been merged with Modern Maturity and is no longer being published separately.

The Beachcomer Magazine, in order to secure firm trade-mark rights, has changed its name to The Trading Schooner.

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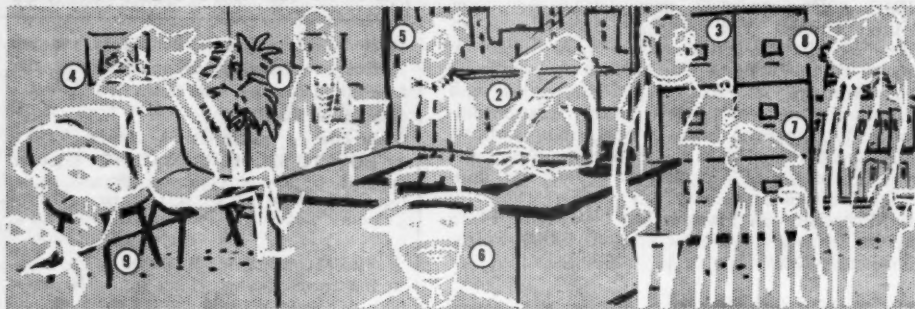
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# Who'll haunt us tomorrow?



Here at SMLA, we have a sort of standing joke when we come into the office in the morning and find that our wastepaper baskets or chairs have been switched around. We know, of course, that it's only the nighttime cleaning woman being careless, but we have a far more romantic explanation for it. We tell each other that it's our clients' famous characters stepping out of the books in our office library and haunting us again.

You've probably recognized some of these characters by our artist's impression above. By way of identification, SMLA represents the creators of Jeeves<sup>1</sup>, John J. Malone<sup>2</sup>, Dr. Christian<sup>3</sup>, Shell Scott<sup>4</sup>, Hildegard Withers<sup>5</sup>, Zorro<sup>6</sup>, Peter Chambers<sup>7</sup>, Johnny Liddell<sup>8</sup>, The Lone Ranger<sup>9</sup>, and many, many others.

Well, the havoc wreaked in our office by the nocturnal prowling of these characters is, of course, imaginary, but not imaginary by any means is the impact the characters have made on the world and the fame and fortune they've brought to their creators since they first emerged in short stories, books, or other media. As for the future—well, one of the characters in the manuscript *you've* just finished may well develop into a famous figure of tomorrow. We'll be happy to work with you on your material.

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## Travel Trail to Travel Tales

By PEARL ANOE

If you can write salable travel stories you have the world before you—places to see, to enjoy, to treasure—with a world of people waiting to read of these places—those able to “go see” and the armchair travelers who can relax and enjoy visiting them as seen through your eyes.

Today's published travel articles are not words strung on a string telling a factual story. Your reader likes action, sincerity and emotion, all cloaked beneath a warm blanket of humor. After all, vacations and travel are for fun, so why not include it in your stories?

The ingredients of a salable travel story are—straight description, dramatized anecdotes from old-timers when possible, a bit of humor, plus a catchy narrative hook in the first paragraph to hook first the editor, then the readers. The body of the article should give the facts, the fun ahead for visitors, the approximate cost, the routes to travel to get there, and all the time the author must remember the type of reader he is appealing to—all these are the good fundamentals of a travel article.

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*Pearl Anoe was for eight years a feature writer for the Colorado State Publicity Dept., then teacher and free-lance writer, working on assignment for several states. She has to her credit over 1200 travel stories published in eight first prizes in Colo. alone, travel, business and feature articles and is at present editor of the Colorado Travel Guide, and teacher of fiction and feature writing at Denver's Opportunity School. Two of her articles will appear this summer in PEN magazine.*

One thing editors do not want—what they term Chamber of Commerce description, nor hackneyed phrases. They do appreciate new and unusual adjectives threaded through the article to add color and pulling power. Vitally important is the time element! If you plan to write about a celebration in your town or state, get the facts and exact dates, write your article and send it at least six weeks ahead, if to a newspaper's travel editor. If to a magazine, mail it in from three months to six months before the event occurs. Special events, recreation, setting, must be written carefully and dramatically, so readers see, hear, feel—what you portray.

Competition is keen! As great a change has appeared in travel stories of today as that in fiction and in other fields of writing. Slanting is important as all newspapers use certain types of material. The same is true of magazines. Newspapers do not pay as much for articles, due to lack of space, and their policy is not to favor one state more than the others. I have had them pay for stories by the inch, from 20 cents up, and some pay \$15 per article. These run from 500 words up to 1,000 and perhaps 1,500. Yet if you are a steady producer, you will have a year round market, and editors may airmail requests for special vacation issues.

Today it is important to remember that people vacation all around the calendar, and each state offers recreation areas, celebrations and fun from January first to December 31st.

Marketing is not too easy, due to travel editors and special newspaper and magazine writers covering much of the world; to free publicity material furnished by state publicity departments and

Chambers of Commerce; also there is an increase in the number of writers now trying to write travel articles, but I have sold many after they have traveled their own trails for a few years, when—the right market came along.

Photographs help sales and sometimes pay for one's vacation trip. Kodachromes are used by some magazines, but black and white glossies eight by ten inches—are in general demand. Articles are accepted without pictures if they please the editor, who may request that you find photos or send him the name of a good photographer who can furnish them—or he may send one of his own if your story warrants it. (State publicity departments will furnish literature and pictures free to good writers.) Prices range for photos from three dollars up!

Magazines want material months ahead and their rates vary, from a few dollars up to hundreds and more. The top magazines often send their photographer out to get pictures for an author's story, however, they usually want pictures with the article, therefore, it may be advisable to send an outline of a proposed story, advising that pictures can be furnished. Many writers are taking their own photographs or team up with new photographers who want to work with established writers, and it is still possible to find one who will work "on speculation" as often the editor pays more for the pictures than for the article itself.

If your article is short, written for a newspaper, it is not necessary to send a query, but it must be timely or one that may be used through any season ahead. By constant study of your *Author & Journalist* you can find the right markets, the months certain types will appear, also prices paid for both the story and pictures.

Travel tales are wherever your travel trails lead you and you will always find people who are eager to tell the story of their town, country and state. Old-timers love a good listener! If you are a free lance as to location, the going is easier. If tied to a job, it may require a bit of maneuvering to get away, but it can be done. Many writers feel that they must travel far to find material. Often it is within walking distance, a drive, or a short bus or train ride. Many times I have read a good story of my home town or state, of others where I have lived, or of some of my trips which I had not taken time to write and submit to editors; all of which has taught me a good lesson. After living in some of our largest cities; in small towns and in the country, I have discovered that there is no spot in our nation that can not be written into an excellent travel article—given the seeing eye and the understanding heart of a writer who loves the out of doors.

There isn't a writer who hasn't the opportunity to "turn over the good earth" in his own area and find material there. No state has a corner on our nation's beauty. There's a sunset wherever you live, and the sun comes up every morning. There's

the crash of cymbals as thunder plays above your world and trees bend wildly with the wind. There is humor in your town, too. Tears, laughter, drama, comedy—all yours! To use!

Editors have told me that they like anecdotes about people, and history woven into travel stories as artfully as it is used in writing fiction. They like dialogue, also, when used to further the progress of the story. Although some editors like the "I" angle of telling, many prefer the "we" and many more like the "you" can see, hear, do, these things—way of telling the story. Again—your *A&J* will give all this information, so necessary to sales.

Although reference books should be used, actual travel to the region is desirable. In writing the story of a city I try to imagine that I'm standing upon an elevation above it (and usually find a high spot) where the parks, tree-shaded streets, church spires, business blocks and homes stretch out in a cyclorama of beauty. In a published story of Denver titled: "DENVER—SUPREME UPON THE HEIGHTS" I began:

"Adventure beckons when you ride into Denver, western stage in an outdoor theater of color, its backdrop curtain the Rocky Mountains."

In another paragraph to set the stage and prepare for the lure to dude ranches: "As you stride along Denver's streets, jingle western silver dollars in your pockets and shout lustily, 'I've got spurs that jingle, jangle, jingle'—you suddenly go in a store and buy yourself a ten gallon hat, blue jeans and shirts that rival the sunsets over the Continental Divide. Your next move is to locate a fascinating dude ranch—and a horse. This proves no trick at all, for Denver is surrounded by some of the most famous dude ranches in the Rocky Mountain West."

As in fiction writing, the lead paragraph counts for much in a travel article. After a visit to Mesa Verde National Park, in southwestern Colorado, I began the story of "ESTHER—AMERICA'S GLAMOUR GIRL MUMMY":

"Women and girls who stand before Esther for many minutes, visualizing her when she was young, probably wonder if they will magnetize the attention of a world of visitors when they are as old as this glamour girl of seventeen centuries ago. . . . Men wonder what caused her derisive smile!"

"Esther watches a curious parade file by her glass museum case in Colorado's Mesa Verde National Park, waiting for her long vigil to end in this strange archaeological city of cliff dwellings designed by master builders in an outdoor world of sun-splashed gardens landscaped by nature. Her large white teeth are set in a crooked grin; her coarse black hair is fashioned in the coiffure of her time, but it is the squint in her left eye that gives her away. Esther was a coquette!"

The article then gives the history of the cliff

dwellers, what caused these first apartment houses, etc., etc., but in the last short paragraph, I went back to Esther, as I like to tie the ending with the beginning. "Egyptian mummies and those in Mesa Verde have no similarity. In Egypt the preservation was due to embalming with chemicals. In the Mesa Verde it was due to the dry condition of the caves. As to Esther, as she grins mockingly into the eyes of today's women, who can guess what she thinks and dreams? Nobody knows—but Esther!"

(Colorado Wonderland bought this story.) And many visitors went to see her after that and wrote me about it.

For a Florida story I wrote. . . . "FLORIDA SINGS A SIREN SONG" published in *Successful Farming* and the first paragraph read: "The month of March may bring spring flowers as far as poets are concerned—but most of us know that the best way to get sunshine this time of year is to go South for it."

A California article (also in *Successful Farming*) was titled "WINTERTIME IN CALIFORNIA" and began by inviting tourists to drive down a southern route toward the blue Pacific, then up the coast and back home over the northern route.

In gathering material for features and travel articles, I carry a large tablet and fill it with shorthand and longhand notes, of everything I see as we drive over the highways, into mountain trails, on high passes, or on trains and buses. The pictures I draw would astonish an artist, but to me they are the difference between a range of mountains whose jagged peaks touch the sky, or of rounded, homey hills which go marching into the horizon in a friendly manner. Back home I draw these again on the pages I type from my notes. Postcards of each region I visit also add to the memory of points of interest when I begin to write the article.

As to the value of taking notes constantly—here's the result of notebooks filled with material written on five short vacations to Michigan's Mackinac Island years ago, from my home in Chicago—and of just as many books filled with information from a fourteen weeks' stay at Eureka Springs, Arkansas, many years ago.

A few weeks ago when I queried Mr. G. Bruce Howard, editor of *PEN Magazine* as to a story (he published two of my fiction stories in 1959) he advised that the only openings at present would be for two travel stories of the midwest. I said, "How about Michigan and Arkansas?" We talked it over, and he wanted photographs, heaps of them, so—well, he gave me the wordage allowed. Then—he accepted both stories but—wanted them doubled as to length. Out came notebooks, pictures, old and new, and it was a challenge then—while working on *this A&J* article Friday the postman brought me—yes—checks for both stories. Had I thrown away those bulky notebooks in moving often in the past few years or so—I could

not have remembered one third of the material necessary!

Fourteen weeks in Eureka Springs and this last check means the 36th for stories of that unique little spot, 230 streets and no two cross each other, Carry A. Nation's old home; Basin Park Hotel, and its spring around which the town was built—all this and more—has gone into stories of that town. One story sold to *Holiday*, many to the *Chicago Tribune*, and others to magazines, and the *Christian Science Monitor*, and now—to *PEN*.

The same is true of my two months in Las Vegas, Nevada, where the owner of the stage route asked me to go up to Goldfield and Tonopah, old mining towns, to write a radio story for his bus company, weaving in old-timers and historical material. This trip came due to the story the stage owner read in the *Chicago Tribune* of my stay at a fabulous dude ranch outside of Las Vegas to write it up for the owners.

In Tonopah a man (ex-movie director) who became "Tonopah Art" in my radio play—invited me to his ore store every afternoon where he would round up some old-timer, ex mule-team driver, rancher, miner, desert rat, as he called them (and they liked it) and I sat beside a big round stove with notebook in hand. When the full page story came out in the *Chicago Tribune* one Sunday, Art wrote me (I was then in Arkansas) telling me that he had called the entire group into the store, and he read them the story. They liked it, but were surprised, as no old-timer thinks any writer can do full justice to his town or state.

As to small towns—there's a wealth of material in each one. My first stay in Colorado was in colorful Palmer Lake, where I found a silver fox farm parked on a mountainside. I sold its story, with photographs, to *Independent Woman*. Later, *Outdoorsman* bought the story of an Angora rabbit ranch, up beside the fox farm. Another version sold to a newspaper. Since then, I've sold many others of Palmer Lake and its region.

To sum it all up, travel writers never have a genuine lazy-do-nothing vacation. They work as they travel because there's a germ of many kinds of stories in every spot—a feature, personality story, business article, and often—a fiction plot plus colorful characters.

My travel trails have been shoestring ones, not in plush drawingrooms on trains, but sitting beside a train window, notebook in hand, all the way. The same is true of bus and automobile trips, and so far every trail, via train, bus or car, has paid for itself through travel stories sold and published.

Successful writers agree that it takes a lifetime of labor on a writer's part—a lifetime of "just-livin"—and a lifetime of study, application, grit and grins in the face of fat, long envelopes which come back paid for *with your own stamps*—to reach that cleared ground along the travel trail called *Life*.



# THE HANDY MARKET LIST

## General Magazines—A

**America**, 329 W. 108th St., New York. (W-15) Articles on current social, cultural, and political questions, rural problems, with some emphasis on moral principles, 1,700 or 2,700; short modern verse. Rev. Thurston N. Davis, S.J., Editor. 1½c. Acc.

**American Legion Magazine**, 720 Fifth Ave., New York 19. (M) No fiction. Query on articles. Good light verse—4, 8, or 12 lines. Address verse and anecdotes to Parting Shots Editor. High rates, verse \$2.50 a line. Acc.

**American Weekly**, 575 Lexington Ave., New York 22. Sunday magazine distributed with Hearst and other newspapers. Features with photos, best lengths 900 and 1,500. Uses mostly non-fiction. C. C. Renshaw, Jr., Story Editor. Excellent rates. Acc.

**The Atlantic Monthly**, 8 Arlington St., Boston 16, Mass. (M-60) Short stories 1,500-5,000; serials about 40,000. Essays 1,500-3,500. Articles 1,500-6,000; short humorous articles, longer articles on art, music, literary criticism, current affairs, biography, finance, business. Serious and light poetry. Edward Weeks, Editor. Prose varying rates, verse \$1 a line. Acc.

**The Catholic Digest**, 44 E. 53rd St., New York 22. (M-35) Mostly reprint but always in the market for a number of authoritative original articles 2,000-2,500, preferably but not necessarily with a Catholic angle and profiles of Catholic personalities prominent in public life. Especially interested in sectional material with a Catholic angle. Also seven departments for original short stuff. Photo stories. Transparencies for cover use. No fiction, verse, or cartoons. Address John McCarthy, Executive Director. \$200 up for original article, \$150 for picture story or cover photo, short stuff to \$25. Acc. Query.

**The Catholic World**, 401 W. 59th St., New York 19. (M-50) General fiction of high quality to 3,000. Articles on current problems reflecting contemporary Catholic viewpoint in national and international affairs, literature, science, education, etc. Short verse. Rev. John B. Sheerin, C.S.P., Editor. About \$7 a page. Pub.

**Columbia**, P. O. Drawer 1670, New Haven, Conn. (M-10) Short stories 2,500. Articles on science, history, religion, sport, business; articles of general current interest or special Catholic interest. Query on articles. Short verse. Photos only with articles. John Donahue, Editor. \$75-\$200 a story or article. \$10-\$15 a poem. Higher rates for especially desirable material. Acc.

**Commentary**, 165 E. 56th St., New York 22. (M-50) Political, sociological, literary articles of Jewish and general interest, highest intellectual level. Short stories of distinguished literary quality, 2,500-5,000. 3c. Acc.

**The Commonweal**, 386 Fourth Ave., New York 16. (W-25) Edited by Catholic laymen. Timely articles on literature, art, public affairs, to 3,000. Edw. S. Skilling, Editor. 2c. Acc.

**Coronet**, 488 Madison Ave., New York 22. (M-35) Uses factual anecdote-packed articles under 3,000; photos; fillers; one-pagers; humorous anecdotes. No fiction or poetry. Lewis W. Gillenson, Editor. Good rates. Acc. Fillers, pub.

**Cosmopolitan Magazine**, 57th St., at Eighth Ave., New York 19. (M-35) Short-stories 2,000-2,500; short stories 5,000; murder mystery or suspense novel-ettes 20,000. Articles: personality, thought-provoking, current affairs, psychological, medical, entertainment. Photos and photo essays. No verse. No cartoons for the present. Robert C. Atherton, Editor. Top rates. Acc. Query.

**The Dial**, 461 Park Ave., New York 16. (Q) Stories of high literary quality, any length; no taboos. Translations acceptable. No fiction in popular maga-

zine categories. James H. Silberman, Editor. \$100-\$1,500.

**Dodge News Magazine**, Prince & Co., 5435 W. Fort St., Detroit, Mich. Travel, travel-connected personality articles to 1,200 words; also strong on success stories of young men (25-35 years), regional recipes, and big game hunting in U. S. adventures. Pictures must accompany MSS.—black and white, color transparencies. B. T. Salisbury, Editor. Top rates. Acc. Query.

**Ebony**, 1820 S. Michigan Ave., Chicago 16. (M-30) Provocative picture stories on Negro life, preferably success and achievement. No fiction, essays, or verse. Articles \$75 up. Story units, of at least 10 pictures, \$75 up. Acc.

**Extension**, 1307 S. Wabash Ave., Chicago 5. (M-40) Short stories, 1,000-5,000; romance, adventure, detective, humorous; six-installment serials, 5,000 an installment; short stories; articles; picture stories; cartoons. Eileen O'Hayer, Editor. Good rates. Acc.

**Family Weekly Magazine**, 60 E. 56th St., New York 22. (W-supplement to newspapers in over 180 cities) Short lively article and picture features—emphasis upon individuals, famous or in the news, adding depth or unknown facts with anecdotal or personal experience approach. Ernest V. Heyn, Editor-in-Chief. Strong lead articles \$250 up. Good rates for all material. Acc. Query.

**Field & Stream**, 530 Fifth Ave., New York 36. (M-35) Illustrated camping, fishing, hunting articles, 1,500-3,000. Hugh Grey, Editor. 10c up. Acc.

**Ford Times**, Ford Motor Co., The American Road, Dearborn, Mich. (M) Articles of 1,200 or less on exceptional and little-known travel and recreational opportunities for motorists. Brief picture stories depend on submission of top-quality color transparencies 4 x 5 or larger. 10c. Acc.

**Friends Magazine**, Chevrolet Motor Division, General Motors Corporation, 3-135 General Motors Bldg., Detroit 2, Mich. An all-picture magazine seeking photographs which tell a factual story; accompanying text may be in memorandum form. Frank Kepler, Editor. Two-page spread black and white \$200, color \$300. Acc. Query.

**Harper's Magazine**, 49 E. 33rd St., New York 16. (M-50) Timely articles for intelligent readers; short stories; humor; fillers; verse. John Fischer, Editor. Good rates. Acc.

**Holiday**, Independence Square, Philadelphia 5, Pa. (M-50) Quality articles, well-illustrated, on places and people in sections of United States and foreign countries, 1,500-5,000. Ted Patrick, Editor. First-class rates. Acc.

**Jet**, 1820 S. Michigan Ave., Chicago 16. (M-20) News items and short features on Negro life and activities. Photographs. John H. Johnson, Editor. Good rates, varying with length and importance of story; pictures \$5-\$10. Acc.

**The Kiwanis Magazine**, 520 N. Michigan Ave., Chicago. (M) Articles, strongly analytical, on national and community problems to 3,000. Some very short fiction. Especially needs humor, particularly light satire. Essays. Picture essays—camera studies of varying subjects, artistically rendered. Richard E. Grasswiller, Associate Editor. \$75-\$250, depending on quality and current needs. Acc.

**The Lamp**, Franciscan Friars of the Atonement, Peekskill, N. Y. (M) Fiction of quality to 2,000; non-fiction of interest to Roman Catholics. Rev Ralph Thomas, S.A., Editor. 2½c. Acc.

**Liberty**, 73 Richmond Street West, Toronto, Ont., Canada. Not in the market for any fiction for the time being. Articles: 2,000-word confessional type, first-person as-told-to form preferred, dealing with medical, marriage, and sex self-improvement themes



and with definite Canadian locale or angle. Send a letter or brief outline in advance. Frank Rasky, Editor. Articles \$100-\$300. Acc.

**Life Magazine**, Time & Life Bldg., Rockefeller Center, New York 20. (W-19) Address Contributions Department. Black and white news pictures; Saturday issue closing deadline. Timely or unusual short picture stories. Offbeat, "stopper," single pictures. Single color shots or short series highlighting news subjects. Color may be submitted unprocessed and will be so returned if of no interest. Minimum size of color transparencies 35mm. Black and white \$200 a page, inside color \$350 a page, color covers \$600. Pub.

**The Lion**, 209 N. Michigan Ave., Chicago 1. (M-15) Published by Lions International. All-male audience interested in adventure, sports, self-improvement, health, travel, community development, business side. Articles 1,200-1,750. Photo stories. Cartoons. No fiction, poetry, or fillers. Reports in one week. John H. Vogt, Editor-in-Chief; address material to John Reed Karel, Senior Editor. 10c maximum, photos \$10, cover color transparencies \$100, photo stories \$100, cartoons \$15. Acc. except on photos.

**Look**, 488 Madison Ave., New York 22. (Bi-W-15) Articles and pictures of broad general interest particularly about people and their problems. No fiction. Wm. Arthur, Managing Editor. Good rates. Acc.

**Maclean's**, 481 University Ave., Toronto 2, Canada. (Bi-W-15) Articles on science, business, crime, politics, international affairs, health, entertainment, etc. 3,000-5,000. Canadian approach almost essential. Strong women's interest features with Canadian slant and some male appeal. Humor, 50-3,500. Quizzes, light verse. No short stories at present. Query on articles. Blair Fraser, Editor; Ken Lefolli, Managing Editor. Articles from \$300, often higher; verse \$5-\$15 a poem. Acc.

**Mayfair**, Suite 220, 1255 University St., Montreal, Canada. (M-25) Articles and photographs on personalities, theater, entertainment, good living, food, travel, art, architecture, men's and women's fashions, humor. Some sophisticated fiction and poetry. Leonard L. Knott, Editor. Length of contributions 500-2,000. 3c. Acc. U. S. contributors should query because of specialized nature of magazine.

**Mechanix Illustrated**, 67 W. 44th St., New York 36. (M-25) Feature articles about mechanical and scientific developments, inventions, etc. Also short features 350-400 words on interesting and unusual subjects in the science-mechanics field. How-to articles about projects readers can build. Photos. William L. Parker, Editor. To \$400 an article, pictures average of \$10. Acc.

**National Geographic Magazine**, 16th and M Sts., N.W., Washington 6, D. C. (M-60) Official journal National Geographic Society. Articles on travel, geographic and natural science subjects 2,000-8,000, first-person narrative style preferred; color and black and white photographs. Melville Bell Grosvenor, Editor. Articles \$800 up, color transparencies minimum \$50 singly, \$600-\$800 (more in exceptional cases) for enough to make 8-page series, black and white photos \$10 up. Acc.

**The National Jewish Monthly**, 1640 Rhode Island Ave., N.W., Washington, D. C. (M-15) Short stories, articles, essays, Jewish interest, 1,000-2,000. Seeks fact and fiction with contemporary American Jewish background, and dealing with real problems of today. Edward E. Grusd, Editor. 2c-5c. Acc.

**National Motorist**, 216 Pine St., San Francisco 4, Calif. (Bi-M-25) Articles of 600 and of 1,200 words on anything that would be of interest to the average motorist who lives in California and does most of his motoring on the Pacific Slope. Articles on the car, roads, interesting people and places in the West or in the history of the West, hunting, fishing, outdoor life, animals. Black and white photos for illustration.

Jim Donaldson, Editor. 8c, photos \$5-\$8. Acc.

**Natural History Magazine**, 79th St., and Central Park W., New York 24. (10 issues yearly) Photo series, preferably black and white, in biological sciences, geology, astronomy, ethnology, archeology, etc. Text to 5,000—preferably by scientists concerned. John Purcell, Editor. To \$50 a page for black and white photographs, \$75 for color. Text payment by length. Acc.

**The New Yorker**, 25 W. 43rd St., New York 36. (W-15) Short stories and humor 400 to 4,000; factual and biographical material to 6,000; cartoons, cartoon ideas, light verse. Good rates. Acc.

**The New York Times Magazine**, Times Square, New York 36. (W) Articles 1,200-3,000, based on the news topics relating to economics, politics, international affairs, sports, nature, science, education, the arts, and women's interests. Short articles 400-1,000. Light, topical verse. Lester Markel, Sunday Editor. \$300 for full-length article, verse \$2 a line. Acc.

**Outdoor Life**, 355 Lexington Ave., New York 17. (M-35) Profusely illustrated articles to 5,000 on dramatic, humorous, and adventurous phases of fishing, hunting, etc. Booth black and white and color photos. News articles to 3,000 of topical interests to sportsmen. How-to articles on outdoor activities. Odd adventures and exciting personal experiences in the outdoor. Accounts 500-1,000 of true personal experiences exciting or dangerous, for retelling in cartoon-strip form. Photo stories. William E. Rae, Editor. Top rates in the field. Acc.

**Pageant**, 535 Fifth Ave., New York 17. (M-35) General articles and profiles. No poetry. No fillers. Key words are "liveliness" and "timeliness." Howard Cohn, Articles Editor. To \$400. Acc. Query always, for material is on assignment only.

**Parade**, 285 Madison Ave., New York 17. (W-Sunday newspaper supplement.) Picture and text articles of strong family interest with reader identification. Should have current flavor and be "on the news" if possible. No fiction, poetry or cartoons. Jess Garkin, Editor. Good rates. Acc.

**Popular Mechanics**, 200 E. Ontario St., Chicago 11. (M-35) Illustrated articles on scientific, mechanical, industrial discoveries, exploration and adventure elements, 300-1,500; fillers to 250. Photos should stress the mechanical and contain some human interest. How-to-do-it articles on craft and shop work, with photos and rough drawings; short items about new and easier ways to do everyday tasks. Roderick M. Grant, Editor. Features \$100-\$1,000, photo with caption \$10. Acc.

**Popular Science Monthly**, 355 Lexington Ave., New York 17. (M-35) Features dealing with motor cars, aviation, home improvements, tool techniques, home workshop projects, and similar subjects. How-to articles for men with an interest in science and mechanics. Short material for various departments. Photo layouts. Nearly all material must be liberally illustrated, texts short. Howard Allaway, Editor. Acc.

**Railroad Magazine**, 205 E. 42nd St., New York 17. (Bi-M-50) Railroad articles, 2,000-3,000, U. S. or Canada locale, popularized technical information spiked with anecdotes with or without photos. No fiction, poems, reminiscences, cartoons, miscellaneous photos, or fillers. Freeman Hubbard, Editor. 5c. Acc. Query; include qualifications for handling subject; all queries answered on day of receipt.

**The Reader's Digest**, Pleasantville, N. Y. (M-25) The editors are receptive to ideas for fresh and compelling articles of lasting interest. Rates \$1,500 up. Pays \$2,500 for personal-experience articles of not more than 2,500 words. They must be true and hitherto unpublished narratives of personal experience in some specialized walk of life, and must be especially revelatory of human nature. \$2,500 rate applies also to "My Most Unforgettable Character" and

"Drama in Real Life" categories. Address contributions to First Person Editor. Shorter contributions are wanted for "Man's Best Friend," and stories under 300 words for "Humor in Uniform" and "Life in These United States," at the rate of \$100 for each. The material must be previously unpublished. Ten dollars is paid for accepted Picturesque Speech items, and a minimum of \$10 for accepted excerpt material. These may be original or picked up from other sources. All payments made two weeks before publication. Items intended for a particular feature should be addressed to that feature. Brief contributions cannot be acknowledged or returned. Current issues carry information about requirements for departments that are soliciting material. DeWitt Wallace and Lila Acheson Wallace, editors.

**Redbook**, 230 Park Ave., New York 17. (M-35) Short stories, short shorts, 40,000-45,000 word novels, feature articles, domestic and social problems, emotional slant to men and women. A continuing need for lead articles—important exposés or significant personal documents. The criterion, in either case, is: how useful or meaningful is the article to young adults? Fillers, humorous verse. Robert Stein, Editor; John B. Danby, Executive Editor; Address Fiction Editor, Articles Editor or Fillers Editor. First-class rates. Acc.

**The Rotarian**, 1600 Ridge Ave., Evanston, Ill. (M-25) Authoritative articles on business and industry, social and economic problems, travel sketches, humor, essays 1,500-2,000. Karl K. Krueger, Editor. First-class rates. Acc. Overstocked.

**St. Anthony Messenger**, 1615 Republic St., Cincinnati 10, Ohio. (M-35) Catholic family magazine Human-interest features on prominent Catholic achievements and individuals; articles on current events, especially when having Catholic significance, 2,000-2,500; short stories on modern themes slanted for mature audiences, 2,000-2,500; seasonal stories. Extra payment for photos retained. casual poetry on inspirational, religious, romantic, humorous, and nature themes. Rev. Victor Drees, O.F.M., Editor. 3c up. Acc.

**The Saturday Evening Post**, Independence Square, Philadelphia 5, Pa. (W-15) Articles on timely topics 2,000-5,000. Short stories 2,500-5,000; novelettes 10,000-12,000; serials 25,000-50,000. Lyric and humorous verse to 16 lines, the shorter the better. Skits. Cartoons. Ben Hibbs, Editor. First-class rates. Acc. Query on articles.

**Science and Mechanics**, Davis Publications, 450 E. Ohio St., Chicago 11. (Bi-M-25) Broad market for provocative feature articles dealing with new developments and trends in science, electronics, missiles and rocketry, industry, transportation, home building, finishing and maintenance—any subject or interest to general consumer market with emphasis on scientific or mechanical details. How-to articles on home maintenance and remodeling, home workshop know-how and moneysaving short-cuts, building and using power tools, repairing appliances, servicing autos, making unusual household accessories, building and repairing radio and TV projects and every day science experiments. The magazine works on an inquiry and assignment basis. Acc.

**Science Digest**, 959 8th Ave., New York 19. (M-35) Popular articles on all fields of science to 20,000. G. B. Clementson, Editor. Acc.

**Sport**, 205 E. 42nd St., New York 17. (M-25) Personality and behind-the-scenes features; controversial subjects of interest to sport fans. Baseball and boxing the year around. Other sports in season. Articles 2,500-9,000. Ed. Fitzgerald, Editor. \$200-\$500 depending on length. Briefs for SPORTalk department \$5-\$10. Acc.

**Sports Afield**, 959 Eighth Ave., New York 19. (M-35) Some outdoor fiction, to 3,000, related to field

sports; picture stories, articles, how-to-do-it features to 2,500; fillers. Ted Kesting, Editor. Acc.

**Sports Illustrated**, Time & Life Bldg., 9 Rockefeller Plaza, New York 20. (W-25) Articles 2,000-5,000—personality, controversy, unusual subjects, all relating to sports (both participant and spectator). \$750 up. Acc. Query Percy Knauth, Editor.

**Star Weekly Magazine**, 80 King St., W., Toronto, Ont., Canada. (W-10) Timely articles on attention-getting subjects—controversial, thought-provoking, newsworthy or you-appeal and written in popular easy-to-read style. Emphasis is on color, drama, anecdote, revealing quotes, and human interest. Subject matter includes movie and entertainment world, trends and personalities in sports, dramatic true adventure, prominent men and women in the news, psychological quizzes, new developments in science, medicine, etc. 2,000-3,000 words. Novels 25,000. Short stories 1,000-4,000, love-adventure, romantic, Western, mystery, problem, etc. Photos. Cartoons. Varying rates. Acc.

**This Week**, 485 Lexington Ave., New York 17. (W-magazine section of 42 newspapers) Short articles falling into four broad categories—"you," entertainment, problems, scoops—1,500-2,500; interesting shorts, 500-1,000; cartoons. No fiction, please. William I. Nichols, Editor. Good rates. Acc.

**Today's Health**, American Medical Assn., 535 N. Dearborn St., Chicago 10. (M-35) Sound articles on any subject related to health, including mental health, recreation, and most phases of family life. Material with medical angle must be scientifically sound; will be checked by doctors. Prefers a positive approach telling readers what they can do to preserve their health. Generally 1,000-2,500; shorts, 350-500, not news stories. Well stocked with verse and cartoons. Kenneth W. Anderson, Editor. To 10c, photo stories \$100. Acc.

**Together, The Mid-Month Magazine for Methodist Families**, 740 Rust St., Chicago 11. (M-35) Articles on wide range of interest to Christian families; problems of home, youth, marriage, church, community and world affairs to 2,000. Prefers strong anecdotal and narrative style. Buying very little fiction. Fillers: personal incident or congenial humor. Life-type picture stories and color transparencies. Pictures of unusual Methodist personalities and Methodist activities with universal appeal. Hobby articles to 1,500 words. Special dept. for children under 10. Uses short poems, riddles, craft ideas. Stories to 750 words. Leland D. Case, Editor. Payment varies depending on quality of material, originality, etc. Acc.

**Travel**, 50 W. 57th St., New York 19. What to do and see—with cost worked in—anywhere in the world, 1,000-3,000, 2,500 preferred. Also articles on places to retire—other than islands. Photos, cartoons. Works 3-4 months in advance. Malcolm McTear Davis, Editor. \$50-\$100. Acc.

**True Western Adventures**, 67 W. 44th St., New York 36. (Bi-M-35) Stories of 5,000 preferred, but may be as brief as 3,000. Must be true happenings in the Old West, about 1865-1900. Generally a strong central character resolving a tough situation or a famous situation from a new angle. Hero or villain may be lead character. Also need shorts 800-1,500 words. Photos of the Old West. James Wyckoff, Editor. 5c, photos \$10. Acc. Query is required.

**Western World Magazine**, 1626 Jefferson Place, N.W., Washington 6, D.C. (M-75) Articles 2,000-2,500 slanted toward the Atlantic Community; may be about political, economic, sociological, or cultural subjects; good literary quality required. Suitable humor and satire. Edgar Ansel Mowrer, North American Editor. Payment by arrangement. Acc. Query.

**Westways**, 2601 S. Figueroa St., Los Angeles 54, Calif. (M-20) Articles 500-1,200, photos of out-of-doors, natural science, history, etc.—on 13 Western states, Western Canada, and Mexico. Verse. Cartoons.

Patrice Manahan, Editor. 8c, photos, black and white only \$7.50. Acc.

**Your Health**, 11 W. 42nd St., New York 36. (Q-35) Sound, helpful, readable articles on all phases of physical and mental health. Occasional first-person experience stories. Fillers. Donald G. Cooley, Editor. Good rates. Acc.

**Your Life, Today's Guide to Desirable Living**, 11 W. 42nd St., New York 36. (Bi-M-35) Inspirational, helpful articles on living; personality profiles, to 2,500; quizzes; fillers. John J. Green, Managing Editor. First-class rates. Acc.

### General Magazines—B

**Air Force Magazine and Space Digest**, Mills Bldg., 17th St., and Pennsylvania Ave., N.W., Washington 6, D.C. (M-35) Fiction closely related to military aviation and space activities, 1,500-2,000. Articles on military aviation, current and historical, and on space projects, 2,000-3,000. Cartoons. John F. Loosbrock, Editor; Richard M. Skinner, Managing Editor. 3c-5c, cartoons \$5-\$15. Acc.

**All Florida Magazine**, P.O. Box 5736, 4038 Philips Hwy., Jacksonville, Fla. (W-supplement to 16 Florida newspapers) Tightly written topical and personality articles, picture stories. Florida subjects only. To 1,000, good selection 8 x 10 glossies. George Widney, Editor. 4c up, photos \$3 to \$5. Pub.

**American Forests**, 919 17th St., N.W., Washington 6, D.C. (M-50) Articles on trees, forests, soil conservation, land management, water development, outdoor recreation. Profiles and interviews with people who have done interesting things in the renewable natural resources field. Biographies of citizens serving conservation; query. Length 1,000-2,500. Outdoor photos. James B. Craig, Editor. 3c up; exceptional black and white photographs on unusual oddities and nature closeups in the outdoors, \$10. Acc.

**American Heritage**, 551 Fifth Ave., New York 17. (Bi-M-\$2.95) Articles on prominent persons and events in American history, running to 3,500 or 4,000, susceptible of illustration. "These articles should be the result of research and should add genuine new light or understanding to history; we do not want simple retelling of familiar tales, or stories of regional or antiquarian interest." Oliver Jensen, Editor. \$250 up an article. Acc.

**The American Mercury**, 250 W. 57th St., New York 19. (M-35) Timely articles on life in the United States; Americana; nature; new scientific discoveries; biographies; travel; humor. 500-2,500. Fillers. Political articles usually assigned. Maurine Halliburton, Managing Editor. No fiction or verse. \$25-\$200. Pub. Query with outlines.

**The American-Scandinavian Review**, 127 E. 73rd St., New York 21. (Q-\$1) Short stories 1,500-2,500. Articles 2,000-3,000 dealing with Scandinavian countries or Scandinavians in America. Verse. Photos. Erik J. Friis, Editor. Articles and stories \$30-\$40, verse \$7.50-\$15, pictures \$5. Acc.

**The American Scholar**, United Chapters of Phi Beta Kappa, 1811 Q Street, N.W., Washington 9, D. C. (Q-\$1) Non-technical articles on current affairs, the cultural scene, politics, the arts, philosophy and science, 3,000-4,000; poetry. Hiram Haydn, Editor. Articles \$75, poetry \$15-\$30. Acc.

**The AOPA Pilot**, Box 5960, Washington 14, D. C. Official magazine of the Aircraft Owners and Pilots Association. Human interest factual articles on civilian flying; first-person and how-to articles especially desired. Also features 100-300 built around a single photograph. Max Karant, Editor; Charles P. Miller, Managing Editor. 5c, photos and sketches \$5-\$10. Acc. Query.

**Army Magazine**, 1529 18th St., N.W., Washington, D.C. Original articles, translations—military subjects. John B. Spore, Editor. 2½c-5c. Pub.

**Astrology Guide**, 441 Lexington Ave., New York

17. (Bi-M) Non-technical and technical articles on all phases of parapsychology and astrology; material in which astrology is shown as a guide to help people. Average length 1,500-2,000. Dal Lee, Editor. 1c-1½c. Before pub.

**Audubon Magazine**, National Audubon Society, 1130 Fifth Ave., New York 28, (Bi-M-1.00) Articles on birds, mammals, plants, reptiles, amphibians, insects; wildlife and conservation of region or locality; biographical sketches of living naturalists; how-to-do and personal experience on wildlife projects 1,500-2,500. No poetry or fiction, or articles about hunting, fishing, trapping, fur farming, or about cagebirds and domestic animals. Photos black and white only. John K. Terres, Editor. \$15-\$75, photos \$3 (cover picture \$15). Acc. Query.

**The Ave Maria**, Notre Dame, Ind. (W-15) A Catholic general interest magazine with a family slant. In particular need of exceptional fiction 1,500-3,000. Articles 800-3,000 on social problems, current events, Catholic doctrinal or devotional ideas; family pieces; light-touch pieces for family audience. Poetry. John Reedy, C.S.C., Editor. Regular rate 1½c but up to 5c to exceptional material. Acc. Query on articles with qualifications listed.

**Barron's National Business & Financial Weekly**, 50 Broadway, New York 4. (W-35) Financial and economic subjects of direct interest to investors, 1,200-2,000. Robert M. Bleiberg, Editor. \$100-\$150 on article. Pub. Query.

**Canadian Geographical Journal**, 54 Park Ave., Ottawa 4, Canada. (M-50) Illustrated geographical articles 1,000-2,000. 3c-5c word; \$3-\$10 for band w, double that for color photos. Major General W. J. McGill, Editor. 1c up. Pub.

**Car Life**, 270 Madison Ave., New York 16. (M-35) General automotive articles with consumer appeal, how-to-do-its (8x10 photos essential) and authoritative hot-rod custom, karting and sports car articles of national interest. Acc.

**Challenge, The Magazine of Economic Affairs**, 475 Fifth Ave., New York 17. (M-20) Articles of approx. 4,000 words; well-written, well-reasoned, generally informative on current, significant economic trends and development. Inquire first. Haig Babian, Editor. Varying rates up to \$300. Acc. Query.

**The Chicago Jewish Forum**, 179 W. Washington St., Chicago 2. (Q-\$1.25) Established in 1942. Jewish and minority problems. Fiction, poetry, and essays on cultural, theological, economic and sociological themes. Benjamin Weintraub, Editor. 1c. Acc.

**The Christian Century**, 407 S. Dearborn St., Chicago 5. (W) Religious and social-conscious articles 1,500-2,500. Verse of high quality. Harold E. Fey, Editor. 2c. Pub. No payment for verse.

**The Christian Science Monitor**, 1 Norway St., Boston 15, Mass. (D-5) Articles, essays, for editorial and department pages, to 800; forum to 1,200; poems, jokes, fillers, photos. Erwin D. Canham, Editor. Varying rates. Acc.

**Church Administration**, 127 Ninth Ave., N., Nashville, Tenn. (M-50) Articles 700-1,400 on all church administration topics, including records, office procedure, group dynamics, leadership, insurance, fire prevention. Occasional illustrative materials and cartoons. Howard B. Foshee, Editor. 2c. Acc. Do not query.

**College Magazine**, 1822 North Orleans, Chicago 14, Ill., a new monthly periodical with first publication date scheduled for Sept. '60. Want fiction, non-fiction, poetry, cartoons, artwork and fillers of any length, regarding college life and interests. Sections on college humor, fashion, social life, athletics, music, art, academic and technical news, and featured articles on a particular college and field of study will be included in each issue. Queries are advised. Address David Preiss, editor and publisher. Payment is made on acceptance, according to merit,



with a minimum of 1c per word and \$5 per photo or artwork.

**Computers and Automation**, 815 Washington St., Newtonville 60, ass. (M-1.25) Articles related to computers by informed authors 1,000-3,000. Possibly cartoons. Edmund C. Berkeley, Editor. \$10-\$15 an article. Pub. Query.

**Controversy**, Box 142, Oakland, N. J. Each subject requires two complete articles by different authors, one pro, one con, 1,500 each. Include picture and 50 words about each author. \$50 to each. Acc.

**Cue**, 6 E. 39th St., New York 16. (W-20) Short articles on lighter side of New York City living. Few by freelancers—most are staff-written. Emory Lewis, Editor. \$75-\$100. Acc. Query by mail.

**The Desert Magazine**, Palm Desert, Calif. (M-35) Illustrated features, in informal style, from the desert Southwest on travel, nature, mining, archeology, history, recreation, exploration, personalities, homemaking, desert living, Indians, semiprecious gem fields; maximum 2,500. Must have the "feel" of the desert country. Photos essential with contemporary material. Eugene Conrotto, Editor. 2c up, photos \$3. Acc.

**The Diplomat—Travel, Fashion, Society Review**, National Press Bldg., Washington 4, D. C. (M-50) Luxury travel pieces to 1,000 on colorful areas abroad; well-written features to 800 drawing subtle comparisons between social customs in the U.S.A. and other countries. Sophisticated light verse. Cartoons. Photographs. Hope Ridings Miller, Editor-in-Chief. Varying rates. Pub. Queries important.

**Down East Magazine**, Camden, Maine. (10 times a yr.-40) Articles marine, historical, character to 2,500. Photographs. All material must be directly related to Maine. Margaret Shea, Editor. Articles \$30-\$50. Acc.

**Eagle Magazine**, 2401 W. Wisconsin Ave., Milwaukee 3, Wis. (M) Organ of Fraternal Order of Eagles. Informative articles of male appeal on sports, travel, hobbies, etc., 1,200-1,500. Arthur S. Ehrmann, Editor. 5c up. Acc.

**The Elks Magazine**, 386 Fourth Ave., New York 16. (M) National publication of the B.P.O.E. Short stories 3,500-5,000; no fiction of other lengths. Articles—sports, hunting, fishing—and also serious features. Policy is to plan articles and then assign them to national magazine writers. Photos. No verse or cartoons. Very brief, highly sophisticated fillers of a humorous nature are being considered. Lee C. Hickey, Editor. High rates. Acc. Query. An unlikely market for any but outstanding writers.

**Empire Magazine**, *Denver Post*, 650 15th St., Denver 1, Colo. (W-15, with Sunday *Denver Post*) General interest features 250-1,750 on personality, outdoors, domestic, authentic history; verse to 20 lines; fillers; photo-features; cartoons. All material must have strong Western peg. H. Ray Baker, Editor. 1½c up; photos \$5. Acc.

**Family Herald**, 245 St. James St., W., Montreal, Que., Canada. (W-5) Stories 1,500-4,000, romance, adventure, mystery, etc., for rural family audience. H. Gordon Green, Editor. \$125. Acc.

**Flying**, 1 Park Ave., New York 16. (M-35) Edited for pilots, private and corporate aircraft owners, service operators, and others connected with or interested in aviation. Articles 1,500-2,000 on civil and military flying experiences, techniques in flying, travel, new planes and equipment, sports flying, business flying. Black and white and color photos. Robert H. Wood, Editor. \$35-\$300, black and white photos \$5 up, transparencies \$75 up. Cartoons \$15 up. Acc.

**Forbes Magazine (of Business and Finance)**, 70 Fifth Ave., New York 11. (Semi-M-50) Readership predominantly among investors; interested in narrative-form articles about major U. S. corporations with stock in public hands, accounting for their changing

fortunes. Also instructive feature articles directed at investors. Informal, casual photos. Byron D. Mack, Editor. Articles \$50-\$250. Pub. Query.

**The Freeman**, Foundation for Economic Education, Irvington-on-Hudson, N. Y. (M-50) Articles explaining and promoting such libertarian ideals as private ownership, willing exchange, open competition, and limited government. Paul L. Moiror, Managing Editor. 5c. Pub.

**Frontier**, 1256 Westwood Blvd., Los Angeles, Calif. (M-35) Liberal viewpoint on affairs in the Western states, especially California. Journalistic reports around 1,800; occasional profiles; high quality required. Phil Kerby, Editor. 1c. Pub. Query.

**Frontiers**, 19th St. and Parkway, Philadelphia 3, Pa. (5-times yr.-50) Natural history articles, 1,800-2,000, ust be scientifically accurate but in adult layman's language. Photos in story sequences or with articles; no color shots. Mary E. Drinker, Editor. Prices by arrangement. Pub. Query.

**Good Business**, Lee's Summit, Mo. (M-15) Articles 800-1,600 emphasizing Christian principles in business. First-person stories especially desired. Fillers up to 400 words; poems 20 lines or less, on business themes. Photos of industrial subjects with business slant. James A. Decker, Editor. 2c up, poetry 35c a line, photos \$6. Acc.

**Gourmet**, Penthouse, Hotel Plaza, New York 19. (M-50) Sophisticated, entertaining, authentic, informative articles about food and good living; 2,500-3,000 including recipes as necessary. Cartoons. Earle R. MacAusland, Editor. Within 6 wks. of acc.

**Greater Philadelphia Magazine**, 1831 Chestnut St., Philadelphia 3, Pa. (M-35) Articles to 1,500 on a variety of subjects dealing with Greater Philadelphia area, with emphasis on business community; personality sketches of local business and industrial executives; executive hobbies; business success stories; photo series. Arthur Lipson, Editor and Publisher; Alan Halpern, Executive Editor. To \$25 an article. Pub.

**Grit**, Williamsport 3, Pa. (W-10) Odd, strange pictures, brief text; personalities and articles of general interest 300-500; short illustrated articles for women's and children's pages. 2c, photos \$3. Acc.

**Guideposts**, 3 W. 29th St., New York 1. (M) Articles, preferably first person, 750-1,500, showing how spiritual principles have been applied to daily living. Must be factual; avoid essay or editorial approach. Short features. Leonard E. LeSourd, Executive Editor. \$15-\$100. Acc. Query.

**The Gun Digest**, 229 W. Washington, Chicago 6. (A-\$2.95) Technical articles on firearms, shooting, hunting, and related subjects; historical material relating to firearms; from part-page fillers to definitive treatises. Photographs. John T. Amber, Editor. Varying rate, averaging 4c-7c, photos \$7.50. Acc. Query.

**Guns Magazine**, 8150 Central Park Ave., Skokie, Ill. (M-50) Articles 1,500-3,000 on all aspects of gun sport; articles on prominent shooters, designers, or other persons important in the gun game. Controversial topics provided they have authenticity and reader interest; shooting tips and techniques. Photographs. Cartoons. E. B. Mann, Editor; William B. Edwards, Technical Editor. 5c, cartoons \$10, photos \$5. Pub. Query.

**Hep Cats**, The Forty Pub. Corp., 508 8th Ave., New York 18. (M) Articles 500 to 1,000 on teen-age subjects of general nature; news of teen-age doings in various sections of country. Fillers to 50 words. Poems. Edith Schonberg, Editor. 1c-3c, photos \$3-\$5. Pub.

**HiFi Stereo Review**, 1 Park Ave., New York. (M-35) 500-10,000-word features with heavy emphasis on composers, conductors, and orchestrations of best discs and tapes. Photographs. Some humor. No fiction. No verse. No fillers. Oliver P. Ferrell, Editor. 5c-10c, photos \$15-\$25. Acc.

**High Fidelity Magazine**, Great Barrington, Mass. (M-60) Articles 2,500-3,000 on music, musicians, records, sound-reproduction, and allied subjects connected with the listener's art. Roland Gelatt, Editor. Payment arranged for on acc.

**Hoofs and Horns**, 4425 E. Fort Lowell Road, Tucson, Ariz. Fiction and articles. 1,200-2,000, relative to rodeos and any Western horse sports. Fillers and verse in same field. Specialized cartoons. Willard H. Porter, Editor. 2c up, cartoons to \$12. Acc.

**Horizon**, 551 Fifth Ave., New York 17. (Bi-M-\$3.95) Interesting, authoritative articles on cultural subjects, past and present, directed to intelligent, well-educated readers. No fiction. Joseph J. Thorndike, Jr., Editor; William Harlan Hale, Managing Editor. \$200-\$500. Acc.

**Humorama, Inc.**, 136 E. 57th St., New York 22. Comprises: **Joker, Jest, Comedy, Breezy, Geo Whiz!, Snappy, Eye, Gaze, Romp.** Cartoons in the girl cheesecake field, also general cartoons; submit roughs. Jokes to 250, fillers with humor, epigrams with a quip or message, satire to 1,000. No clippings or reprints. Ernest N. Devver, Editor. 3c, verse 35c a line, cartoons \$9 up. Acc.

**Ideals**, 3510 W. St. Paul Ave., Milwaukee 1, Wis. (Q-\$1.50) Poems, short stories, articles. Kodachromes, art work—inspirational, patriotic, religious, family, childhood, nostalgic subjects. The magazine is devoted to "clean, wholesome, old-fashioned American ideals." Van B. Hooper, Editor. \$10 an article or poem, photos \$5 up, transparencies \$25 up. Pub. Query before submitting material.

**Issues**, American Council for Judaism, 201 East 57th St., New York 22. Articles in the field of Middle East problems, sociology (particularly as related to the general American scene and to those of the Jewish faith), Judaism and religion generally, wider interfaith understanding and issues in the philanthropic field. The magazine examines issues created by Zionism in fields of public affairs, religious education and philanthropy. Material must be thoroughly researched and facts authenticated. Pays on acceptance \$50 for articles of approximately 2,000. Reports usually within two weeks. Request sample copy before querying. Bill Gottlieb, Editor.

**Jubilee**, 377 Park Ave. So., New York 16, (M-35) A national pictorial monthly of Catholic life, edited by laymen. Not in market for text pieces. Picture stories only, at \$5 a picture. Edward Rice, Robert Lax, Senior Editors. Do not query.

**L. A. Magazine**, 637 Geneva Ave., Claremont, Calif. (Bi-M-35) Unusual or experimental though plotted stories to 3,000; may have controversial theme. Intelligent and perceptive essays to 3,000; no how-to articles or formula journalism. Cartoons. Photographs. Poems. Myron Roberts, Editor. Varying rates. Acc.

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**Law and Order**, 72 W. 45th St., New York 36. (M-35) Directed to law enforcement officers, particularly chiefs of police. Articles 1,000-1,500, chiefly by persons in law enforcement field; most of them assigned. A few cartoons. Lee E. Lawder, Editor. 2c, cartoons \$5. Pub. Query.

**Leatherneck**, P. O. Box 1918, Washington 13, D. C. (M-30) Fiction, humor, articles to 3,000. Must have strong Marine Corps slant. Shorts to 1,500. Donald L. Dickson, Editor. To \$200 a story or article. Acc.

**The London Magazine**, 22 Charing Cross Rd., London W. C. 2, England. Wants good poetry, short stories, critical studies (literary). Payment by arrangement. John Lehmann, Editor.

**The Marine Corps Gazette**, Box 1844, Marine Corps Schools, Quantico, Va. (M-30) Professional military, Marine Corps, naval, air articles, illustrated, with emphasis on amphibious warfare—500-3,500. Also, 500-2,500 worders of interest to Marine Officers and Top NCO's only. Lt. Col. T. N. Greene, USMC, Editor. 3c-6c. Pub.

**Mature Years**, merged with *Journal of Lifetime Living*, 201 Eighth Ave., S., Nashville 3, Tenn. (Q) Fiction 1,500-2,000 of interest to older adults. Articles 1,200-1,500 for same group—hobby, devotional, activities. Verse. Photos. John W. Cook, Editor. 1c-2c, photos \$5-\$6. Acc.

**Mexico This Month**, Calle Atenas 42-601, Mexico 6, D.F. Articles 1,000-1,200 on off-the-beaten-track Mexican material—light, humorous twist desired. Good picture stories. Anita Brenner, Editor. About \$24 an article. Pub.

**The Miraculous Medal Magazine**, 475 E. Chelton Ave., Philadelphia 44, Pa. (Q) Any good story to 2,500 that agrees with Catholic teaching. "We don't buy sermons—the story is the thing." Verse on religious themes, especially the Virgin Mary, to 20 lines, but preferably shorter. Rev. Joseph A. Skelly, C.M., Editor. 1½c up, verse 50c a line up. Acc.

**Modern Age: A Conservative Review**, 64 E. Jackson Blvd., Chicago 4. Articles 2,000-8,000 on politics, theology, philosophy, etc. All material must be of high intellectual quality. Pub. Query on articles.

**Montana, the Magazine of Western History**, Roberts at Sixth Ave., Helena, Mont. (Q-75) Authentic but readable 3,000-5,000-word historical articles about the West—Arizona, Nevada, Utah, Wyoming, Montana, Nebraska, Texas, California, Colorado, North and South Dakota. Primarily interested now in fur trade, exploration mining, Indian wars, home-

steading, and open range ranching articles. Michael Kennedy, Editor. Basic rate 1½c, pictures extra. Pub. Query.

**Motor News**, 139 Bagley Ave., Detroit 26, Mich. (M-25) Travel articles that give readers information on what can be seen or done in an area. Must avoid tour book approach and must be colorfully written. Articles may cover any place accessible by car, but prefer Michigan or area subjects. 800-1,200 words per page; 2,000 words for a two-pager. \$50-\$75 for one-pager; \$60-\$100 for two-pagers. Black and white photos must be submitted with copy—none bought without articles. William J. Trepagnier, Editor. Acc.

**Movie Mirror**, 441 Lexington Ave., New York 17. (M-25) Fresh, exciting stories about the top movie stars. Interviews on specific phases of a movie star's life also acceptable. Feature stories must be new and exclusive. Also uses third person articles about the movie stars—unusual ideas. Length 1,500 words. Exclusive picture sets. Richard Heller, Editor. \$100 up. Acc. Query.

**The Nation**, 333 Sixth Ave., New York 14. (W-20) Articles on current events of social and political significance; emphasis on good reportage. Liberal viewpoint. No verse. Carey McWilliams, Editor. 2c. Pub.

**The National Guardsman**, 1 Massachusetts Ave., N.W., Washington 1, D. C. (M-25) Military (Army and Air Force, not Navy, Coast Guard, Marine) articles 500-3,000. Military cartoons. Allan G. Crist, Editor. 3c up, cartoons \$7.50. Pub.

**The National Humane Review**, 896 Pennsylvania St., Denver 3, Colo. (Bi-M-15) Humorous and serious stories, 1,000-2,000 stressing humaneness; outcome should be based on "how kindness pays." Photo stories and single photos. Material about children staff-written. Address MSS. to Mrs. Eileen F. Schoen. 1½c-2c. Pub.

**National Review**, 150 E. 35th St., New York 16. (W-20) Articles 1,000-3,000 on politics, foreign affairs, the arts. Political cartoons. Conservative viewpoint. Wm. F. Buckley, Jr., Editor. 5c. Pub. Query.

**The New Christian Advocate**, 740 N. Rush St., Chicago 11. (M-35) Now edited for ministers only. Articles 1,200-1,500 on preaching, the ministry of music, pastoral care, church administration, counselling on personal problems, missions, the paragonage family. No fiction. Photographs may be submitted with manuscript as illustrations. Sonnet length verse, or shorter. T. Otto Nall and Newman S. Cryer, Jr., Editors. Varying rates. Acc. Not buying at present.

**New Mexico Magazine**, Santa Fe, N. M. (M-35) Illustrated articles on New Mexico. Articles should be brief, yet long enough to do the subject justice. J. Walter Flynn, Editor. \$20-\$50 an article, 2½x2½ and up transparencies for color section, New Mexico subjects only, \$25. Pub. Verse, New Mexico subjects only, \$25 for one use. Pub. Verse, New Mexico scene only—no payment.

**New Republic**, 1244 19th St., N.W., Washington 6, D. C. (W-20) Articles to 3,000 on political, cultural, and social subjects. Gilbert A. Harrison, Editor. Payment by arrangement. Query.

**Office Management & American Business**, Geyer-McAllister Publications, 212 Fifth Ave., New York 10. (M-35) Articles preferably signed by top executives, on management aspects of business. Case histories of new methods. Especially wants one page features with photo or chart. Photos. Charles F. Johnson, Editor. Pub. Query.

**Oklahoma Today**, P. O. Box 3125, State Capitol Station, Oklahoma City, Okla. (Q-50) Authoritative articles on all subjects within the Oklahoma scene. "Oddments" (offbeat material in prose or verse about Oklahoma). Black and white photos and color transparencies of high quality. Bill Burchardt, Editor. 2c, photos \$5, color transparencies \$15-\$25. Pub. Query on articles essential.

**Oldsmobile Rocket Circle Magazine**, 41 E. Oak St.,

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**The Optimist Magazine**, 1721 Railway Exchange Bldg., St. Louis, Mo. (M-25) Articles of interest to businessmen—industry, science, government, economics, travel, human interest. Ralph J. Gentles, Editor. 3c. Pub.

**Our Dumb Animals**, 180 Longwood Ave., Boston 15, Mass. (M-15) S.P.C.A. organ. Animal articles and stories, not fiction, to 600; photos. W. A. Swallow, Editor. 1/2c, photos \$1 up. Acc.

**Our Navy**, 1 Hanson Place, Brooklyn 17, N. Y. (Bi-M-25) Articles with strong authentic Navy enlisted slant; must entertain or inform the enlisted U. S. Navy blue-jacket. Paul Rawlings, Editor. 1c-2c. Pub.

**Our Sunday Visitor**, Huntington, Ind. (W-5) Articles of Catholic interest 850-1,000. Rt. Rev. Msgr. Joseph Crowley, Editor. 5c up. Acc.

**PEN Magazine**, 444 Sherman Street, Denver 3, Colo. External house organ for government employees and public servants. Current and unusual articles with photos on public service, 1,800-2,500. Light verse. Jokes. Non-fiction until 1961. G. Bruce Howard, Editor. To 3c, photos and cartoons \$5. Acc. Copy sent on request.

**Photoplay**, 205 E. 42nd St., New York 17. (M-20) Personality features on Hollywood stars, 3,000. Candid photos of stars. Almost all stories are assigned to avoid duplication, and there is a very limited free-lance market. Evelyn Pain, Editor. Open rate. Acc. Query essential.

**Plymouth Traveler**, 1800 W. Fullerton Ave., Chicago 14. (M-free-controlled) Human interest picture stories on people and places in the United States. Quality of pictures is of major importance; top quality, candid, unposed type, plenty of animation and human interest; usually requires first rights; returns unused b and w photos and all transparencies. Ralph N. Swanson, Editor. 2 wks. after acc.

**Popular Electronics**, 1 Park Ave., New York 16. (M-35) Articles on construction of electronic gadgets, receivers, hi-fi equipment, etc., 500-2,500 words. No fiction except by experienced writers in the electronic field. Oliver Read, Editor. Varying rates for text, cartoons \$7.50. Acc.

**Quote**, Drake House, Indianapolis 6, Ind. (W-15) Original anecdotes to 150 words for the use of public speakers. Original epigrams. Occasional 4-line light verse. Maxwell Drake, Editorial Director. Varying rates according to quality. Acc.

**The Reign of the Sacred Heart**, Box 304, Chamberlain, S. D. "We have a special program for articles and features. Anyone interested in writing for us should write and ask for current program." Rev. George Pinger, S.C.J., Editor. 1 1/2c. Acc.

**Rod and Gun, Forest and Outdoors**, 58 Madsen Ave., Beaconsfield, Quebec, Canada. (M-25) Photo features of 6-12 pictures pertaining to hunting, fishing, and other outdoor sports. Filler photo stories of 1 or 2 pictures on how-to subjects. Unusual outdoor

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**Rosierucian Digest**, Rosierucian Park, San Jose, Calif. (M) Articles on almost any subject—the sciences, the arts, human relations. Constructive thinking related to everyday living—not obvious surface matters, but using as common ground, thought which is of the universal. No fiction, poetry, or editorials. Frances Vejtasa, Editor. 2c or by arrangement. Acc.

**The Saturday Review**, 25 W. 45th St., New York 36. (W-20) Literary and general articles of ideas, philosophy, education. Poetry of quality. Cartoons. Photos. Articles \$75-\$250, verse 50c a line, pictures \$10. Pub. Query.

**Scenic South**, Standard Oil Company (Kentucky), Starks Bldg., Louisville 2, Ky. Photographs with captions—single or in series—showing subjects of scenic, historical, and general interest in Alabama, Florida, Georgia, Kentucky, Mississippi. Black and white glossy prints 8 x 10 for inside pages; transparencies 4 x 5 or larger for covers. Robert B. Montgomery, Editor. Black and white photos \$5-\$10, color transparencies \$75. Acc. Copies of magazine available to freelance photographers.

**Seattle Times Sunday Magazine Section**, Box 1892, Seattle 11, Wash. (W-20) Features on Pacific Northwest and Alaska subjects only, 1,000-1,200. Picture layouts on regional topics for roto section. No fiction or verse. Chester Gibbon. \$15-\$20 for unillustrated article; \$25 up with suitable art; black and white photos \$5, color cover (4 x 5 or 2 1/2 x 2 1/2) \$75. Pub.

**Sepia**, 1220 Harding, P. O. Box 2255, Fort Worth, Texas. (M-25) Top quality picture stories including news of national interest, entertainment, sports, venture, religion, medicine, history, all with pictures closely keyed to story. All material must deal with the Negro race or of general interest. Mrs. Adelle Jackson, Editor. Rates open. Acc. Query.

**The 65 Magazine**, 2 W. Broad St., Quakertown, Penna. Articles about people in their 30s or 40s who are working towards an intelligent plan for retirement, and those who have retired and still active. No fiction. Little poetry—for which they do not pay. News of Golden Age and Senior Citizen clubs—no payment. Address inquiries to Sara Maynard Clark, Associate Editor.

**Ski Magazine**, Hanover, N. H. (Six issues October through March-50) Articles 400-2,000 on ski trips, controversial subjects, techniques, equipment, resorts, personalities. Humor, fillers about skiing. Cartoons. Fred Springer-Miller, Editor. 5c-10c, photos \$10 and up. Acc.

**Skipper**, 50 State Circle, Annapolis, Md. (M-50) Outstanding sea fiction 3,000-5,000. Articles 2,500-3,000 with human interest approach to boating,

cruising, racing, boats, ships, and the sea. Interested in controversial material if fair and documented. Photographs and photo essays. H. K. Rigg, Editor. 3c up, photos \$7.50 up. Pub., except by special arrangement.

**The Snowy Egret**, Shorter Apts., 701, Rome, Ga. Prose related to natural history, including literary studies of nature writers. Humphrey A. Olsen, Editor. \$2 a page. Pub.

**Southwest Review**, Southern Methodist University, Dallas 22, Tex. (Q-75) Quality stories to 3,000. Articles on regional, literary, national, world problems. Poetry. Allen Maxwell, Editor. Prose 1/2c, \$5 a poem. Pub.

**Store**, 136 E. 57th St., New York 22. (Bi-M-25) Photos—cheesecake, pinups, unusual human interest; authentic adventures. Steve André, Editor. Photos \$6—contact prints considered. Acc.

**Sunshine & Health**, Box 142, Oakland, N. J. (M) American nudist magazine. Bona fide illustrated articles. 1 1/2c, photos \$5. Pub.

**Sunshine Magazine**, The House of Sunshine, Litchfield, Ill. (M-15) Human interest topics which tend to develop character or overcome weaknesses and difficulties or which demonstrate helpful conduct toward people or causes. Stories should be forceful with surprising climax. No love triangle or deathbed stories. Maximum 1,500; 1,200 preferred. No poetry. Henry F. Henrichs, Editor. Rate according to merit. Acc.

**The Tamarack Review**, Box 157, Station K, Toronto 12, Ont., Canada. (Q-\$1) Fiction of literary quality to 7,500. Poetry (including light verse) of any length; literary quality required. Critical essays on the arts, etc. Line drawings. 1c Pub.

**Tent Camper Magazine**, Box 378, Hanover, New Hampshire. (M-25) Illustrated articles on family camping, mountain climbing, canoeing, conservation. National in scope. Material must relate to tenting. Do-it-yourself ideas, cartoons, photos. Query. Pub.

**Theatre Arts**, 1545 Broadway, New York 36. (M-50) Articles on the theatre and associated arts, 1,500-2,000. Most material written on assignment. Query Leota Diesel, Feature Editor, first. Varying rates. Pub.

**Think**, 21 W. 26th St., New York 10. (Bi-M-25) Scripts from which cartoon-style parodies can be drawn—may satirize television, newspapers, magazines, social phenomena in general. A few very short parodies without drawings, satirizing newspaper columns, etc. May use satirical cartoons; no gag cartoons. Alan Whitney, Editor. Varying rates. Pub. Query.

**Tie**, P. O. Box 350, Albany 1, N. Y. Articles for dentists (not patients) on dental or dental-related themes, 800-2,400. Cartoons; photographs and other illustrations individual or series. To \$75 an article. Acc.

**Town & Country**, 572 Madison Ave., New York 22. (M-75) Satirical, articles, essays, on unusual subjects, addressed to a general, mature audience. Small free-lance market. Varying rates. Acc.

**The Trading Schooner Magazine**, Route 2, Box 199, Whitehall, Mich. (Q) Using fact and fiction stories of adventure on or near the water; boating and travel articles. Rates: \$10-\$50 per story, \$3-\$10 per short or article. Tom Nielsen, Publisher. Acc.

**Tradition (The Monthly Magazine of America's Picturesque Past)**, 16854 Hamilton Ave., Detroit 3, Mich. (M-50) Articles 1,000-2,500 on phases of America's past. Factual accuracy absolutely essential; writing technique important. No fictionalized accounts of events. L. W. Mueller, Editor. Minimum 1c, illustrations are encouraged, \$5. Pub.

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**True West**, P. O. Box 5008, Austin 31, Tex. (Bi-M-25) An all-fact magazine of the Old West—badmen, gold rush days, cattle drives, ghost towns, range wars, the "little men" that made the Old West. Wants the best movement of fiction combined with the factual accuracy of historical journals. Articles 1,500-5,000. Photographs with articles almost a necessity. Joe Austell Small, Editor. 1c. Pub.

**TV and Movie Screen**, 441 Lexington Ave., New York 17. (M-25) Articles with a kick; stories about the top stars of television and motion pictures. Stories must have a new slant; may be interview, byline, or third person. Byline stories by the stars with signed releases. Maximum length, 1,500 words. Richard Heller, Editor. \$100 up. Acc. Query.

**TV Picture Life**, 441 Lexington Ave., New York 17. (M-25) Personal and exciting interview stories about the most popular stars on TV and movies. Feature stories must be new and exclusive. Also straight third person articles about the stars if the idea is an exciting one. Exclusive picture sets. Maximum length, 1,500. Richard Heller, Editor. \$100 up. Acc. Query.

**Utah Fish and Game Magazine**, 1596 West North Temple, Salt Lake City 16, Utah. (M-15) Fact articles, illustrated, about Utah game range and habitat problems, life history material, outdoor recreation and appreciation. Unusual wildlife photographs. Verse. Cartoons. Text no payment, photos no set rate, cartoons around \$5. Acc.

**Vermont Life**, State Office Bldg., Montpelier, Vt. Illustrated factual Vermont articles. Photos, black and white and color. Arranges photo and article assignments with freelancers at higher than listed rates. Walter Hard, Jr., Editor. 2c. Acc.

**Victorian Magazine**, Lackawanna 18, N. Y. (M-30) A Catholic magazine specializing in good short stories (1,500-2,000), short-shorts (under 1,000), based on the choices and characters of people living in today's world. Interesting articles with or without religious interest, 1,200-2,000. Articles of approximately 1,200 words of specific interest to men, women, teenagers, and career girls. Good fillers and cartoons. No one-line fillers. Vy. Rev. sgr. Nelson W. Logal, Editor. 1c-5c. Acc.

**Virginia Quarterly Review**, 1 West Range, Charlottesville, Va. (Q-51) Exceptional literary, scientific, political essays 3,000-7,000; short stories and verse of high standard. Charlotte Kohler, Editor. Good rates. Pub.

**Weekend Magazine**, 231 St. James St., W., Montreal, Canada. Magazine section of 34 Canadian dailies and the **Standard**. Limited market for short features of Canadian interest. Fillers. Photo features, including color. Articles \$200 up. Acc. Query on articles.

**What's Cookin' in New York**, 126 Clinton St., New York 2. (M-15) Informal, light, semisophisticated fiction and articles to 800. Humor. Verse. Food and entertainment material preferred. Helen Dunn, Editor-Publisher. Contributors' copies only.

**Yale Review**, 28 Hillhouse Ave., New Haven, Conn. (Q-51) Articles on current political, literary, scientific, art subjects 4,000-5,000. Quality short stories. Poetry. J. E. Palmer, Editor; Paul Pickrel, Managing Editor. Good rates. Pub.

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**Your Personal Astrology Magazine**, 441 Lexington Ave., New York 17. (Q-50) Astrological articles helpful to the individual reader. Average length 1,500-2,000. Dal Lee, Editor. 1c-1½c. Before pub.

**Zest**, 8728 S. Commercial Ave., Chicago 17. (M) Fiction, articles, verse, fillers, cartoons, photographs—all dealing with physical culture or gymnastics. Frank H. Adams, Editor. Payment by arrangement. Pub.

**Zing**, Suite 1706, 185 N. Wabash, Chicago 1, Ill. (M) Fiction, articles, verse, fillers, cartoons, photos—all dealing with physical culture or gymnastics. Frank H. Adams, Editor. Payment by arrangement. Pub.

### Home Service and Women's Magazines

**American Baby**, 180 Riverside Drive, New York 24. (M-25) Articles to 1,000 on pregnancy and 12 months following baby's birth. No verse. No fiction. No photos. Beulah France, R.N. ½c. Pub. Articles by doctors, helpful to readers, pd. on Acc. Each issue carries an exclusive medical piece of 1,000 words.

**American Beauty**, Press & Television News Co., 166 West 72nd St., New York 23. (Bi-M) Articles 50-1,000 on fashion, glamour, charm, success. Robert E. Fischer, Editor. 1c-3c, photos \$3-\$5. Pub.

**The American Home**, 300 Park Ave., New York 22. (M-35) Practical articles pertaining to home, interior decorating, building, gardening, food, home-crafts, 800 to 2,000. Illustrated how-to-make or how-to-do articles on homemaking subjects. John Mack Carter, Editor. Varying rates. Acc.

**Baby Talk**, 149 Madison Ave., New York 16. Experience articles mother-father-baby, 500-1,000; fillers; verse. Deirdre Carr, Editor. 2c-3c. Acc.

**Baby Time**, 424 Madison Ave., New York 17. (M-25) Articles 500-750 of interest to new and expectant mothers and mothers of children up to about 3 years. Lee Robba, Editor. \$5 up on article. Acc.

**Better Homes & Gardens**, 1716 Locust St., Des Moines 3, Iowa. (M-25) Architectural, home decorating, and gardening articles largely staff-written. Special Features Department seeks high caliber general articles on practically any subject except partisan politics and international affairs. Major stories viewing problems important to the average family—"America's Moral Crisis" a recent example. Photos. Cartoons. No fiction, little verse. Hugh Curtis, Editor. Curtis Anderson, Special Features Editor. Articles to \$2,000 and above. Acc. Query.

**Canadian Homes and Gardens**, 481 University Ave., Toronto, Canada. (M-25) Practical how-to-do-it articles on subjects of interest to homemakers; keep in mind Canadian geography and climate. Photos are musts. One-shot ideas welcome. Varying rates. Acc.

**The Catholic Home Messenger**, Canfield, Ohio. (M) Fiction and articles 1,800-2,200. Fiction should be timely or deal with social and family problems. Articles on biography, travel, current events, cultural matters, communications; special interest in home and family. Picture stories—7-8 photos, 300-600 words. Fillers and cartoons used occasionally. Rev. Mario Gandolfi, S.S.P., Editor. 2c up. 1st of month after acc.

**Charm**, 575 Madison Ave., New York 22. (M-40) Short articles of interest to women who work, 500-1,500. S. Kay Thomas, Managing Editor. Varying rates. Acc.

**Chatelaine**, 481 University Ave., Toronto 2, Canada. (M-20) Fiction: short stories to 6,000; occasional novelettes to 15,000; occasional two-parters. Articles to 3,500: "you interest" including medical; first-person on medical, marital, or emotional topics, including lively opinion pieces. Prefers Canadian background. Doris Anderson, Editor. Acc.

**Chic & Twenty**, (formerly *Beauty and Health*), Press & Television News Co., 166 West 72nd St., New York 23. (Bi-M) Articles 500-1,000 on self-improve-

ment through diet, exercise, etc. Fillers and news to 50 words. Cartoons. Robert E. Fischer, Editor. 1c-3c, photos \$3-\$5. Pub.

**The Christian Home**, 201 Eighth Ave. S., Nashville, Tenn. (M-20) Articles 1,000-2,000 on family relationships, child guidance; stories 2,500-3,500, of interest to parents of children and teen-agers; verse; photos of family groups. Dr. Joy Bayless, Editor. Stories and articles 1½c, verse 50c a line. Acc.

**The Christian Mother**, David C. Cook Publishing Co., Elgin, Ill. (Q-50) Articles to 1,500 appealing to mothers of children 2-8; may deal with spiritual growth and training of small children, Christian homemaking, outstanding Christian mothers, personal faith applied to everyday family living; photos desirable. Humorous or inspirational fillers. Betty Meadearis, Editor. Acc.

**Crosier Family Monthly**, Onamia, Minn. (M-25) Wholesome but not preachy fiction appealing to Catholic families, 800-1,800. Articles, preferably with photos, on religious topics of general interest but especially on Catholic family life, courtship, marriage, child training, 800-1,800. Fillers, 200. Cartoons. Photo stories on religious or inspirational topics. Current needs: good family articles; photo stories on the family and religious subjects (Catholic). At present need fine photo stories. Rev. Robert Fix, O.S.C., Editor. 2c-5c, cartoons \$5, photos \$4-\$10. Acc.

**The Doctor's Wife**, 575 Lexington Ave., New York 22. Wide variety of subjects of particular interest to doctors' wives with "audience participation" by having articles written by wives of doctors. Address queries to Mrs. Alice C. Towsley, Editor.

**Everywoman's Family Circle Magazine**, 25 W. 45th St., New York 36. (M-10) Short stories 2,500; short shorts 1,200; novelettes rarely used. Articles on family relationships, health, child care, family leisure-time activities, financial, travel, personalities, etc. Some verse. Cartoons. Robert M. Jones, Editor. Competitive rates, depending on subject and quality. Acc.

**Family Digest**, Huntington, Ind. (M-20) Articles, 1,000-2,000, on home and family subjects. True family stories inspirational or adventurous. John F. Fink, Editor. 2c up. Acc.

**The Family Handyman**, 117 E. 31st St., New York 16. (M-35) Subject matter: home improvement, repair and maintenance of interest to do-it-yourself homeowners. Photos of work in progress and/or finished glamour views of basements, attics, terraces, built-ins, playrooms, kitchens, etc., that can be used with the how-to stories. Morton Waters, Editor. 5c, black and white glossy 8 x 10 photos \$7.50 up. Pub.

**Flower & Garden Magazine for Mid-America**, Mid-America Bldg., Kansas City 11, Mo. Articles to 2,000 on indoor and outdoor gardening for the amateur in the Middle West. Midwestern writers preferred. Black and white photos accompanying articles; transparencies for covers. Rachel Snyder, Editor. Eastern Edition uses articles about plants and methods especially used in Atlantic states. Eastern Editor, Elvin McDonald, 310 East 71st St., New York 21. To 2c, black and white photos \$3-\$8. Acc.

**Flower Grower—The Home Garden Magazine**, One Park Ave., New York 16. (M-35) How-to articles on home gardening, vegetables, house plants, etc., to 1,500. No fillers. Marjorie J. Dietz, Managing Editor. Articles \$5-\$125, photos \$5-\$10. Acc.

**Good Housekeeping**, 57th St. and Eighth Ave., New York 17. (M-35) Stories of quality, articles, verse. A book condensation or novelette in each issue. Emphasis on stories with relevance and practical application to the lives of readers rather than fantasy. Non-fiction: investigatory reports, inspirational personal experiences, personality stories of currency and substance. Not especially interested in essays, how-to pieces, or articles proffering advice. Ideas and preliminary research for section, *The Better Way*. Wade



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**Harper's Bazaar**, 572 Madison Ave., New York 22. (M-50) Literary distinction and vitality determine the selection of poetry, short stories, and articles. Alice S. Morris, Literary Editor. \$200-\$400. Acc.

**Home Life**, 127 Ninth Ave., N., Nashville 3, Tenn. (M-15) Short stories and feature articles of interest to home and family groups, Christian viewpoint, 750-3,000. Especially needs MSS. slanted to parents of small children; human interest copy on child-rearing. Short poems of lyric quality, human interest and beauty; occasional photos, fillers, cartoons. Dr. Joe W. Burton, Editor. 2c. Acc.

**Home Modernizing Guide**, 530 Fifth Ave., New York 36. (Semi-A-50) Remodeled houses, construction, equipment, heating and air conditioning, how-to features. Varying rates, photos extra. Acc.

**House & Garden**, 420 Lexington Ave., New York 17. (M-50) Essentially staff-produced but sometimes accepts specialized material in fields of gardening, decorating, food, travel. Mary Roche, Managing Editor. Good rates. Acc.

**House & Home**, Rockefeller Center, New York 20. Limited market for material on outstanding architect-designed homes and housing developments, with first-class architectural photographs. P. I. Prentice. Acc. Query.

**House Beautiful**, 572 Madison Ave., New York. (M-50) Articles on building, remodeling, decorating, gardening, entertaining, cooking, house maintenance, home furnishing, music, travel, etc., to 2,000, with photos; fillers. Largely staff-written. Elizabeth Gordon, Editor. Varying rates. Pub.

**Ladies Home Journal**, Independence Square, Philadelphia 5, Pa. (M-35) Articles 2,000-5,000; short stories 4,000-7,500; serials 50,000-70,000; novelettes 20,000-40,000; short lyric verse; fillers; cartoons. Bruce Gould, Beatrice Blackmar Gould, Editors. Top rates. Acc.

**Living for Young Homemakers**, 575 Madison Ave., New York 22. (M) Small market for short articles, 1,000-1,500, on how-to-do in home, garden, health, children, etc., sometimes with photos. Edith Brazwell Evans, Editor. Varying rates. Acc.

**Mademoiselle**, 575 Madison Ave., New York 22. (M-35) Short stories and articles of interest to young women aged 18-30, 1,500-3,500. Betsy Talbot Blackwell, Editor-in-Chief; Eleanor Perényi, Managing Editor; Eve Auchincloss, Features; Madeline Tracy Bridgen, Fiction Editor. Acc.

**Marriage: The Magazine of Catholic Family Living**, St. Meinrad, Ind. (M-35) Articles and fiction to 2,000 directed to husbands and wives—ambitions, problems. Rev. Raban Hathorn, O.S.B., Editor. 3c. Acc.

**McCall's**, 230 Park Ave., New York 17. (M-35) Fiction of all lengths: short-shorts, short stories, one-shots, serials. Articles. Herbert R. Mayes, Editor; Margaret Cousins, Managing Editor. First-class rates. Acc.

**My Baby Magazine**, 302 Fifth Ave., New York 1. (M-free) Articles on baby care and pregnancy subjects to 1,000 with a non-medical slant. Peg Rivers, Editor. 1c-3c. Pub.

**New Homes Guide**, 530 Fifth Ave., New York 36. (Semi-A-50) Articles on new houses, building, construction, equipment, heating and air conditioning, finance and insurance. Varying rates, photos extra. Acc.

**Opinion**, P. O. Box 1963, Chicago 90 Articles by women writers on such subjects as juvenile delinquency, marriage, sex and fashions. Assignments at modest rates will be given to those whom the editors consider qualified. Specify subjects on which you

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**Parents' Magazine**, 52 Vanderbilt Ave., New York 17. (M-35) Articles on children's growth and development, husband-wife family relationships, community activities—1,500-2,500, with special attention to humor. Prefers warm, colloquial style larded with experts' quotes. To query, send one-page introduction plus one-page outline. At present could use practical baby care articles. Mary E. Buchanan, Editor; Barbara V. Hertz, Managing Editor. Approx. 10c up. Acc.

**Popular Gardening**, 530 Fifth Ave., New York 36. (M-35) Practical articles for beginners, special features for experienced gardeners, 1,000, with photos. Mary E. O'Brien, Editor, 3c. Acc.

**Sunset**, Menlo Park, Calif. (M-20) Largely staff-written. Purchases from West Coast contributors only. Western travel, Western homes, Western food, Western crafts, Western gardening, how-to-do-it articles. Acc. Query.

**Trailer Life**, 8350 Santa Monica Blvd., Los Angeles 46. How-to articles with brief but fully explanatory text concerning handy trailer devices, including gardening, trailer patios, interior painting, knick-knack building; step-by-step series of photos essential. Travel stories. Editor's guide to writers free on request. Arthur Rouse, Editor and Publisher. \$50-\$150. Pub.

**U. S. Lady**, 1835 Jefferson Place, N. W., Washington 6, D. C. (M-35) Short-short stories to 1,500. Articles of special interest to wives of armed services men, to women in the services, to service families traveling. No general interest women's material. Paragraph fillers. Poetry. Cartoons. Photos. Alvadee Adams, Editor. Articles \$5-\$20, fillers and verse \$1-\$3, cartoons \$3-\$5. Pub. Query.

**Vogue**, 420 Lexington Ave., New York 17. (Semi-M-50) Articles of general interest especially to women, 1,500-2,000; photos. No poetry. Occasional fiction. Jessica Daves, Editor-in-Chief. Good rates. Acc.

**The Waifs' Messenger**, 1140 W. Jackson Blvd., Chicago 7. Articles 1,000-1,500 inspiring to Catholic families; should deal with child or family problems. Gene Kent, Editor. \$10-\$15 per article, accompanying photos \$2. Acc.

**Western Family**, 1800 N. Wilton Place, Los Angeles 28, Calif. (M) Topical, timely picture stories about the West—personalities, industry, etc. No fiction, verse, or homemaking material. Good rates. Acc. Query.

**Woman's Day**, 67 W. 44th St., New York 36. (M-10) Articles on faith, family relationships, child-rearing, understanding and adjustment to life, etc. 1,200-1,800. Contemporary fiction of quality, genuine human interest, romance or humor, 2,500-3,500. No verse. Eileen Tighe, Editor; Betty Finnin, Fiction Editor. No set rate. Acc.

**Woman's Life**, 11 W. 42nd St., New York 36. (Bi-M-35) Helpful and entertaining articles on all phases of a woman's life, with strong self-application angles. Love, marriage, careers, etc. John J. Green, Managing Editor. Good rates. Acc.

**The Workbasket**, 543 Westport Rd., Kansas City 11, Mo. (M-15) Articles 750-1,000 on how to do needle crafts and other home crafts of interest to women, including the making of specific items. Mary Ida Sullivan, Editor. 2c, photos to \$5. Acc.

**The Workbench**, 543 Westport Rd., Kansas City 11, Mo. (Bi-M-35) Projects and articles in the home workshop, home improvement and home repair fields from the do-it-yourself angle. Illustrated with plans, working drawings, progressive photographs, etc. Jay W. Hedden, Editor. Payment on basis of overall worth of article and illustrations. Will be over-stocked on short items for about a year. Prefer all stories well illustrated with 8 x 10 b and w glossy photos. \$20-\$50 per pub. page. Acc.

**Young Woman**, Press & Television News Co., 166

W. 72nd St., New York 23. Articles for young women, especially teen-agers, on their problems including health, diet, exercise, fashion, makeup, personality. Fillers of 50 words, particularly on news from various sections. Robert E. Fischer, Editor. 1c-3c, photos and cartoons \$3-\$5. Pub.

**Your New Baby**, Parents' Institute, 52 Vanderbilt Ave., New York 17. (M-give-away through diaper services and infants wear departments) Articles 700-1,500 on baby care and family living by parents or specialists in child care. Fillers. Photos. Verse. Photo stories. Mrs. Moja Bernath, Executive Editor. Articles \$15-\$80. Acc.

### Men's Magazines

**Adventure Magazine**, 205 E. 42nd St., New York 17. (M-25) Short stories 2,000-4,000; short-shorts 1,000-1,800; novelettes 6,000-10,000. Articles 2,000-6,000 on adventure, men at work, sports, science, exploration. Fillers 5-1,000. Cartoons. Photos. Alden H. Norton, Executive Editor. Ed Johnson, Editor. Fiction \$200 up, non-fiction \$150 up. Acc.

**Argosy**, 205 E. 42nd St., New York 17. (M-35) Strong lead articles of general male interest, controversial or exposé, in fields familiar to men. For secondary material, male action articles including personal adventure stories of all kinds. Also interested in sports exposés. One fiction novelette and three short stories per issue; all subjects of interest to men. Cartoons. Henry Steeger, Editor; Alden H. Norton, Executive Editor. Bruce Cassidy handles fiction. Address article queries to Milt Machlin. \$350-\$1,000 and up. Acc.

**Cavalcade**, Sky Publishing Co., 16 E. 55th St., New York 22. (Bi-M-35) Articles and first-person adventure and sports stories, 2,000-5,000. Some humor and fiction. Exposé articles. Bill Guy, Editor. Acc.

**Cavalier**, 67 W. 44th St., New York 36. (M-25) Articles: adventure, exposé, sports, self-help—anything that has both excitement and interest for men. Not buying fiction. Bob Curran, Editor. For promotable lead articles \$750 up, middle-of-the-book articles \$400-\$500, shorts \$50-\$75. Query.

**Challenge for Men**, 444 Madison Ave., New York 22. (Bi-M-25) Articles 2,500-6,000—adventures, historicals, Westerns, exposés, medical, adventure and service stories. No freelance fiction. Phil Hirsch, Editor. Articles \$150 up, photos \$10-\$25. Acc. Query.

**The Dude**, West Park Publishing Co., 505 8th Ave., New York 18. (Bi-M) Ultrasophisticated but literary short stories. Off-beat articles of male interest, 1,000-3,000. No sin cities, no straight men's adventure articles. Light, urbane articles springboarding from the boudoir. Bruce Elliott, Editor. 5c-10c. Acc.

**Escapade**, 1472 Broadway, New York 36. (Bi-M-50) Strong earthy fiction in the Saroyan, O'Hara, Hemingway vein, 1,250-3,000. Satires, humorous takeoffs on the American way of life; sports, music personalities, male fashions from a sophisticated viewpoint. Douglas Allen, Editor. Top rates. 30 days after acc. Query on special articles.

**Esquire**, 488 Madison Ave., New York 22. (M-50) Sophisticated unsentimental and controversial articles, masculine viewpoint; essays, sketches, short stories; cartoons. Arnold Gingrich, Editor and Publisher. Pays according to quality and length. Acc.

**Exposé for Men**, 16 E. 55th St., New York 22. (Bi-M-35) Adventure, exposé, can men, foreign intrigue, 2,000-5,000. Bill Guy, Editor. Acc.

**Fling Festival Magazine**, 44 E. Superior St., Chicago 11. (Q\$1) Fiction 1,000-2,500 strictly adult, trick endings that pay off; basic ideas unusual and off-beat; quality in writing a must. Satire 1,000-2,500, sexy, original comment on the current scene. Articles 1,000-2,000. Controversial; interviews; biography; travel; some sports. Jokes. Sexy cartoons. Arv Miller, Editor-Publisher. \$100 up, cartoons \$25 up, photos \$75 up. Acc.

**For Men Only**, 655 Madison Ave., New York 22. (M-25) Short stories to 6,000. Articles—first-person and third-person true, rugged, dramatic adventures to 6,000 words. Dramatic profiles of fabulous personalities. Cartoons. Photographs. Noah Sarlat, Editor. To \$500, pictures to \$25. Acc. Query.

**The Gent**, West Park Publishing Co., 505 8th Ave., New York 18. (Bi-M) Same requirements as **The Dude**, above.

**Hi-Life**, 505 8th Ave., New York 18. (Bi-M-50) Fiction emphasizing adventure or sex, to 3,000. Articles in same categories. Bruce Elliott, Editor. To \$150. Acc.

**Impact Magazine**, 25 Magma Ave., Superior, Ariz. (M) Top quality fiction and articles for men. First-class photographs. Full-color cartoons. Van Patten, Editor. 5c up.

**Male**, 655 Madison Avenue, New York 21. (M-25) Powerful adventure stories, colorful personalities, men and provocative women, war adventure, great stories of Americana, documented news-adventure pieces, exposés. Heroes should be American but can have adventures in exotic backgrounds. Stories of survival, escape, contemporary and historical. 5,000-5,500. No fiction. No shorts. No pulp writing. Photo illustrations. Bruce J. Friedman, Editor. To \$500, higher rates for 20,000-word features. Acc.

**Man to Man**, 21 W. 26th St., New York 10. (Bi-M-35) Red-blooded fiction and non-fiction to 3,000. Contemporary themes preferred, that are readily identifiable by the man in the street. Writing must be direct and fast-paced, and a strong woman interest is a selling point. First-person rendering goes well here. Particularly in demand are good men's articles accompanied by interesting 8 x 10 photos for illustration. Extra paid for all pics actually used, minimum \$5 ea. Everett Meyers, Editor. \$50-\$75. Pub.

**Man's Conquest**, 441 Lexington Ave., New York 17. (M-25) Exciting personal adventure involving "man-against" man, beast, nature, etc. Articles on themes of specific interest to men, 2,500-3,000. Photographic illustrations if possible. No fiction. Jack Hoffman, Editor. \$125 up. Acc.

**Man's Illustrated**, 441 Lexington Ave., New York 17. (M-35) Male-slanted adventure articles with basis in newsbreak situations; also non-fictional treatment of themes of specific interest to men—2,500-3,000. Photos. No fiction. Jack Hoffman, Editor. \$125 up, open rate for photos. Acc.

**Men's Life**, 32 W. 22nd St., New York 10. (M-25) Stories to 2,500, should not be lurid. Articles to 3,000—crime, adventure, sports. See magazine for content and style. Cartoons—male slant. Harold Straubing, Editor. Fiction and articles \$150 up, additional for pictures, cartoons \$10. Acc.

**Man's Magazine**, 444 Madison Ave., New York 22. (M-25) Articles 2,500-6,000: adventures, historicals, true Westerns, exposé, medical, adventure, service

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stories. No freelance fiction. Phil Hirsch, Editor. Articles \$150 up, illustrative photos, \$10-\$25. Acc. Query.

**Man's World**, 655 Madison Ave., New York 21. (Bi-M-25) First-person or "as-told-to" true, rugged, dramatic adventures with photos if possible, to 6,000. Rugged photo stories. Third-person historicals, profiles of fantastic characters. Noah Sarlat, Editor. To \$300, pictures to \$25. Acc. Query.

**Men**, 655 Madison Ave., New York 21. Hard hitting articles, emphasis on contemporary exposés, fact pieces, personality pieces. Also authentic true adventures, exotic, war, historical backgrounds, 5,000-5,500. 20,000-word book-length features. Cartoons with male slant. Photos. No fiction. No shorts. No pulp writing. To \$500, more on book-lengths, cartoons \$15. Acc. Query Bruce J. Friedman.

**Man in Adventure**, 16 E. 55th St., New York 22. (Bi-M-35) Adventure, war, and outdoor articles to 5,000; picture stories. Bill Guy, Editor. Acc.

**Modern Man Magazine**, 8150 N. Central Park Blvd., Skokie, Ill. (M-50) Fiction about 2,500; true adventure, true fact (historical or modern), humor, subjects of interest to men. Articles 1,500-3,000 on hunting, adventure, mechanics, travel, sports, profiles of people in the news, etc., from male standpoint; should be replete with anecdotes and quotes; 15 or more photos whenever possible. Cartoons. Art Arkush, Editorial Director. Varying rates for text, cartoons \$10, photos \$10, \$100 per black and white set, \$150 per color page. Pub. Query.

**Mr. Magazine**, 21 W. 26th St., New York 10. (Bi-M-35) Sophisticated fiction and non-fiction to 3,000. A wide range of fiction, but stories with man-to-woman relationships preferred. Articles on exotic travel, on jazz musicians, on up-and-coming female entertainers, and on getting along with and understanding women. Writing should be direct, fast-paced and in good taste. Bigger check, better chance of sale, if pictures accompany article. Sharp 8 x 10 glossies with good contrast and interest. May be humorous in mood. Everett Meyers, Editor. \$50-\$75. Pub.

**Nugget**, 545 Fifth Ave., New York 17. (M-50) Stories 1,000-4,000, clever and/or off-beat with strong writing and plots to appeal to an adult male audience. Factual, readable articles 1,000-3,000 on travel, sports, entertainment, personalities, business, modern living or any other subject of interest to the younger man. Intelligent opinion and essays 1,000-3,000 on controversial (but non-political) aspects of contemporary life. Use b/w and color cartoons and a few fillers. George Wiswell, Editor. Text \$75-\$500, cartoons \$20-\$100, photos \$20-\$400. Acc.

**Playboy**, 232 E. Ohio St., Chicago 11. (M-50) Short stories 5,000; short-shorts 800-1,500; novelettes 10,000-15,000. Essays and articles 2,500-5,000. Cartoons. Photos. Material must be of special interest to sophisticated young male readers. High quality, including charm of style, essential. Ray Russell, Executive Editor, receives fiction; Jack J. Kessie, Associate Editor, reads non-fiction. New rates: \$3,000 for lead stories; \$1,500 for standard length pieces; \$600 for short-shorts. \$1,000 bonus for best story and best article at the end of the year. Acc.

**Rogue**, P. O. Box 230, Evanston, Ill. (M-50) Fiction and articles 2,000-5,000—offbeat; sophisticated pieces; personality articles. Extensive market for cartoons—line or wash. Photos—black and white and color—to illustrate articles, also boudoir type cheesecake. William L. Hamling, Editor. 5c up, cartoons to \$100, color photo features to \$500. Acc.

**Saga**, 205 E. 42nd St., New York 17. (M-25) True adventure stories for men. All subjects. Narrative strength of first importance. Profiles of adventurous men, preferably in news today, a good bet. Sagas of the past always sought. Picture stories. True humor. Photos. Cartoons. Fillers. Ed Fitzgerald, Editor. Feature rates \$150-\$500, fillers \$5-\$50. Acc.

**Sirl**, 21 W. 26th St., New York 10. (M-35) Short

stories 2,500-7,500. Articles on anything of interest to men—stirring tales of personal conquest, heroism, great rogues of America, treasure hunts, etc. Cartoons. Photos. Adrian B. Lopez, Editor. \$50-\$75 an article, pictures \$5-\$75. Acc. Query.

**Sir Knight**, Suite 202, 8833 Sunset Blvd., Los Angeles 46. Sensual pieces, action stories. Articles on any theme of interest to male readers. Personality and profile pieces (contemporary or historical), with photos. Satire, history and the battle of the sexes. Also articles on music, entertainment, dating, travel, etc. Articles, 2,000-4,000. Short-shorts, 500-800, \$25. Short stories 1,200-4,000, \$75-\$200. Query on article ideas, Richard L. Sargent, Story Editor.

**Sportsman Magazine**, 655 Madison Ave., New York 22. (Bi-M-35) Noah Sarlat, Editor. Inventory full for a while.

**Stag**, 655 Madison Ave., New York 22. (M-25) Chiefly first-person and third-person true adventure pieces of all types, 4,000-6,000. Picture stories. Fiction. Dramatic profiles of fabulous characters. Noah Sarlat, Editor. Up to \$500. Acc.

**Swank Magazine**, 655 Madison Ave., New York 22. (Q-35) Full inventory; not now buying.

**True**, 67 W. 44th St., New York 36. (M-35) Factual stories of interest to men. Basic lengths: 1,000, 2,500, 5,000, 10,000, 18,000. Needs particularly personality profiles, stories of current interest and news value, fact crime. Also first-person adventure; great adventure stories, historical; Americana, 4-color photos (action and interesting collections). No fiction. Douglas S. Kennedy, Editor. \$1,000 up for a 5,000-worder running in all editions; payment for other lengths in proportion. Acc.

**True Men Stories**, 1790 Broadway, New York 19. (Bi-M-25) Same requirements as **Man's Life**, above. Seeking also feature columns and cartoons.

**The Vagabond**, 44 E. Superior St., Chicago 11 (Q-\$1) Fiction: 2,000-3,000 must have strong man-woman relationship. Locale is always in foreign country. Complete beginning, middle and end. Articles (1,500-2,500) unusual and little known facts about life and love abroad. Travel-vacations (1,500-2,000) slanted to the single man in search of excitement and sports (indoors and outdoors). Arv Miller, Editor-Publisher. \$100 up; cartoons (foreign) \$10 up; photos with travel articles \$5. Acc.

### Confession Magazines

**Actual Confessions**, Charlton Publications, Charlton Bldg. Division St., Derby, Conn. (Bi-M-25) Same requirements as **True Life Secrets**.

**Confidential Confessions**, 23 West 47th St., New York 36. (M-15) Dramatic first-person stories with hit-home marriage and courtship problems. Shorts from 2,500 to 6,500; novelettes to 10,000. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. To 3c. Acc.

**Daring Romances**, 23 West 47th St., New York 36. (M-15) Realistic first-person marriage and courtship stories with emphasis on man-woman problems. Strong emotional tone. Shorts 2,500-6,500; novelettes to 10,000. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. To 3c. Acc.

**Intimate Story**, 295 Madison Ave., New York 17. (M-25) First-person stories of basic nature with deeply moving emotional problems, serious love conflict. Characters and situations must be up-to-date. Stories from man's viewpoint welcomed. 5,000-8,000; novels, 10,000. Emphasis on teen-age romance and marriage stories. Mary Lucille Proctor, Editor. 3c. Pub.

**Modern Romances**, 750 Third Ave., New York 17. (M-15) First-person real-life stories. Also short articles 400-1,000, dealing with parenthood, young mothers with small children, pregnancy, and post-natal health. Articles carry bylines. Henry P. Malmgreen, Editor. 4c and 5c. Acc. Address Mr. Malmgreen for story contest rules.

**My Love Secret**, 535 Fifth Ave., New York 17. (Bi-M-15) For requirements see **Real Romances**, below.

AUTHOR & JOURNALIST



**Personal Romances**, 295 Madison Ave., New York 17. (M-25) First-person romances, young heroes and heroines, with strong emotional problems, logically worked out, 3,000-10,000. Hilda Wright, Editor. 3c up. Pub.

**Real Confessions**, 441 Lexington Ave., New York 17. (Bi-M-25) Realistic and exciting stories about 5,000 for a young audience. Ruth Beck. Acc.

**Real Romances**, 535 Fifth Ave., New York 17. (M-15) First-person short stories to 7,500; novelettes 8,500-10,000; articles 500-1,000; fillers. Written from viewpoint of both men and women. Suzanne Hilliard, Editor. 3c. Acc.

**Real Story**, 535 Fifth Ave., New York 17. (M-15) For requirements see **Real Romances**.

**Revealing Romances**, 23 W. 47th St., New York 36. (M-15) First-person stories with realism, reader identification, and emotional tone. Stories must deal with problems that will hit home with readers. Short stories 2,500-6,000; novelettes to 10,000. Articles and fillers 300-1,000. Romantic verse to 20 lines. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. 3c up, verse 50c a line. Acc.

**Secret Life Confessions**, Charlton Publications, Charlton Bldg., Division St., Derby, Conn. (Bi-M-25) Same requirements as **True Life Secrets**.

**Secrets**, 23 W. 47th St., New York 36. (M-15) Dramatic first-person stories of courtship and marriage with emphasis on realism, "hit-homeness," and emotional tone. Shorts 2,500-6,000, novelettes to 10,000. Articles on marriage, courtship, personality to 1,000. Romantic verse to 20 lines. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. 3c up, verse 50c a line. Acc.

**Tan**, 1820 S. Michigan Ave., Chicago 10. (M-25) First-person stories 2,000-5,000. Emphasizes Negro life but is not confined to Negro characters. Louie Robinson, Managing Editor. Approx. 3c. Acc.

**True Confessions**, 67 W. 44th St., New York 36. (M-15) Short stories 1,500-8,000; novels to 18,000. Must be realistic first-person stories, in narrative style with strong characterization and sincere emotion, based on life problems that are meaningful to the average woman; stress is placed on warm lifelike characterization; emotional impact is necessary. The really "different" story is welcomed. Narrators should be girls or young women. Provocative fact pieces on people who have made headlines; query on these. Fillers 500-1,000. Florence J. Schetty, Editor. 5c. Acc.

**True Experience**, 205 E. 42nd St., New York 17. (M-20) First-person true stories of emotional experiences. To 10,000. Especially seeking 3,000-5,000. F. Gould, Editor. 3c-5c. Acc.

**True Life Secrets**, Charlton Publications, Charlton Bldg., Division St., Derby, Conn. (Bi-M-25) Stories of romantic nature (sexy but not violent) approximately 4,000-4,500. Joseph R. Tendler, Editor. Stories \$50. Acc.

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**True Romance**, 205 E. 42nd St., New York 17. (M-20) First-person short stories 4,000-6,000, \$250; novelettes 10,000, \$375; short-shorts 2,000-3,500, up to \$250. Will also consider third-person stories of romance and family life. F. Gould, Editor. Acc.

**True Story**, 205 E. 42nd St., New York 17. (M-25) First-person, well characterized, with reader identification and vital interest. Stories to 7,000; novelettes 9,000; double-lengths 11,000. Nina Dorrance, Editor. Surprise-ending short-shorts \$100, average-length stories \$250-\$300, novelettes \$400, double-lengths \$500. Articles: Socio-psychological content, problems of marriage, child-bearing, medical news, etc. Also personalities (2,500-5,000) special rates. Address articles, Editor, Patricia Appel. Acc.

**True Teen Romances**, Charlton Publications, Charlton Bldg., Division St., Derby, Conn. (Bi-M-25) Same requirements as **True Life Secrets**, above, except that material should be directed to teen-agers.

**Uncensored Confessions**, 535 Fifth Ave., New York 17. (Bi-M-15) For requirements see **Real Romances**.

### Fact Detective

**Amazing Detective Cases**, 655 Madison Ave., New York 21. (Bi-M-25) Fact articles on crime cases with mystery and good detective work, 1,500-3,000. Official bylines preferred. Robert E. Levee. 3c up, photos \$10. Acc.

**Confidential Detective Cases**, 441 Lexington Ave., New York 17. (Bi-M-25) Detective cases 3,000, with strong woman interest. Good photos with plenty of action and emotion help to sell any piece. Ruth Beck, Editor. Acc.

**Crime Detective**, 441 Lexington Ave., New York 17. (Bi-M-25) Detective cases, 3,000, with strong timely interest. Good photos with plenty of action and emotion help to sell any piece. Ruth Beck, Editor. Acc.

**Expose Detective**, 16 E. 55th St., New York 22. (Bi-M-35) For requirements see **Police Detective**.

**Front Page Detective**, 750 Third Ave., New York 17. (M-25) Crime articles dealing with personalities, unique police methods, exposés, 3,500. On-the-scene crime photos. Carmena Freeman, Editor. \$150-\$250; photos \$6 (more for series). Acc. Query on everything except picture stories.

**Inside Detective**, 750 Third Ave., New York 17. (M-25) Same requirements as **Front Page Detective**.

**Master Detective**, 206 E. 43rd St., New York 17. (M-25) Fact crime stories to 6,000, emphasizing suspense. Both current and wound-up cases, fully documented. Adequate photos essential. A. I. Govoni, Editor. \$150, photos \$5-\$7.50. Acc. Query essential.

**Official Detective**, 400 N. Broad St., Philadelphia 1, Pa. (M-25) Police stories dramatically illustrating the problems of law enforcement officers face, both professional and personal. 5,000-7,000; photos. Harry Keller, Editor. 3c up. Acc.

**Police Detective**, 16 E. 55th St., New York 22. (Bi-M-35) Articles 2,500-3,000 on crime, rackets; unusual crime stories; also shorts 250-1,000 on similar subjects. Exposé and confession-type articles emphasized. Contemporary murder cases preferred. Bill Guy, Editor. Acc.

**Startling Detective**, 67 W. 44th St., New York 36. (Bi-M-35) Current murder cases; older factual crime stories; also current non-murder crime features, such as a robbery with unusual elements if written under the byline of a principal. Full-length stories to 6,000;

features around 3,000. Photos essential. Joseph Corona, Editor. 5c plus extra consideration for byline. Acc. Photos \$7.50. Pub. Query.

**True Detective**, 206 E. 43rd St., New York 17. (M-25) Suspenseful current true detective crime stories with actual photos, with or without official byline, about 5,000; double-length features 10,000. Must be fully documented as to legal safety. Welcomes early filings by newsmen on important crimes in their area. Detective and crime shorts and fillers, 100-1,500. R. F. Buse, New York 17. (Bi-M-25) Detective cases 3,000, with Editor. About 4c, depending on length, merit of case, and handling of copy. Photos \$7.50. Acc. Query before submitting copy. Send corroborating news clips or other authentication with MSS.

**True Police Cases**, 67 W. 44th St., New York 36. (Bi-M-25) Fact detective stories to 7,000. Particularly interested in first-person stories or features under the byline of a person on either side of the law—and in sensational exposés of crime conditions in major cities. Joseph Corona, Editor. 5c up. Acc.

**Women in Crime**, 16 E. 55th St., New York 22. (Bi-M-35) Articles 2,500-3,000 on women criminals: crime cases, rackets, exposés; also shorts on similar subjects. Bill Guy, Editor. Acc.

### Fictional Detective and Mystery

**Alfred Hitchcock's Mystery Magazine**, Suite 105, Lakeview Bldg., No. Palm Beach, Fla. Business office, P. O. Box 256, New York. (M-35) Emphasis on characterization, theme, and the quality of the writing rather than violence for its own sake. Mr. Hitchcock uses the magazine as a source of material for his TV show. William Manners, Editorial Director. 3c-6c. Acc.

**Ellery Queen's Mystery Magazine**, 527 Madison Ave., New York 22. (M-35) Stories of detection, crime, mystery, suspense. No taboos except those dictated by good taste. Chief criteria: quality of writing, originality of plot. Ellery Queen, Editor. 3c-5c, less for reprints. Acc. TV, radio, movie rights remain with author.

**Manhunt**, 545 Fifth Ave., New York 17. (M-35) Fiction 1,000-12,000. Tough, hard-boiled, off-beat but realistic stories in the detective-crime field. Seeks only the best. John Underwood, Editor. 2c-5c, much higher on occasion. Acc.

**Mike Shayne Mystery Magazine**, 501 Fifth Ave., New York 17. (M-35) Each issue contains a novelette of Michael Shayne by Brett Halliday. Rest of magazine is open for detective and mystery stories of all schools, 1,500-15,000. Sylvia Kleinman, Editor. 1c. Acc.

**The Saint Mystery Magazine**, 320 Fifth Ave., New York 1, (M-35) Stories 1,000 up of any type dealing with crime. Emphasizes quality. Uses some reprints, chiefly by big names. Hans Stefan Sontesson, Editor. 1c. Month before pub.

**Teen-Age Mystery and Adventure Magazine**, Enchanted Press, 354 Korber Bldg., Albuquerque, N. M. (M) Stories with present-day locale and slant of exciting modern adventures for 11-16 age group (including science fiction) 2,000-3,500. 3 or 4 part serials with mystery themes 8,000-10,000. Adventure stories with historical or foreign theme. Fact or mystery articles, suspense and explorer subjects, fictionalized biographies of Cryptograms. 1c up. Crosswords and cryptograms, \$5. Art and photos by arrangement. Reports in 4 to 6 wks. Acc.

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To assure up-to-the-minute accuracy, each publication listed is contacted as to their address, editor, publication dates, rates, method of payment (whether on acceptance or publication), current editorial needs, and any other pertinent information of value to writers. This information is current up to press time of A&J.

The waters of the publishing sea remain pretty much the same but the sands shift with the tides. Our lists remain fairly constant from year to year; the list for February, for example, is a list on the Juvenile Markets. Last February (1959) our list was also the Juvenile Magazines Market List, but if you compare, you will find that there have been changes in a number of these magazines.

*IT IS VITAL TO THE WRITER THAT HE KNOW OF THESE CHANGES. LAST YEAR'S LIST, THOUGH SIMILAR IN MANY RESPECTS, IS OUT-MODED TODAY, BECAUSE OF EDITORIAL, ADDRESS AND REQUIREMENT CHANGES.*

We say this because from time to time, new writers and readers of A&J have written to inquire why they can't use last year's lists. A current, accurate market list is a must for the selling and hope-to-sell writer. **AUTHOR & JOURNALIST IS FOREMOST AMONG ALL WRITERS' MAGAZINES AS A PRIME SOURCE OF MARKETS.** This is our market list schedule by month:

January	Annual Handy Market List
February	Juvenile Magazines
March	Poetry
April	Filler (Also Writers' Conferences)
May	Television and Short Short Story
June	Travel, Farm, Reprints Overseas
July	Handy Mid-Year Market List
August	Book Publishers
September	Specialized Magazines
October	Religious Magazines (British Markets and Little Magazines on alternate years)
November	Syndicates, Plays, Greeting Cards
December	Business Magazines, Company Publications.

Constant changes in editors, needs and requirements, addresses are published in **LAST MINUTE NEWS FROM EDITORS** each month.

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